

# The 28 Best Amazon Seller Tools For FBA

Which are the best Amazon seller tools currently available?

With so many Amazon seller tools now available, it can be confusing. Which tools are going to have the biggest impact on your FBA business?

To help you make the right choice, we'll share the essential tools that have fuelled our **success on Amazon over the last 15 years**.

So whether you need software tools for online arbitrage, [retail arbitrage](#), or private label research, we've got you covered.

These are the **best tools for Amazon sellers** currently available and should help you succeed with FBA.

Tool	Monthly Price	Trial?	Category
1. <a href="#">Helium 10</a> 🏆	\$29	<a href="#">Free Account</a>	All-in-One Suite
2. <a href="#">Jungle Scout</a> 🏆	\$29	<a href="#">Discount</a>	All-in-One Suite
3. <a href="#">Tactical Arbitrage</a> 🏆	\$50	<a href="#">7-Day</a>	Sourcing
4. <a href="#">BuyBotPro</a> 🏆	\$35	<a href="#">14-Day</a>	Sourcing
5. <a href="#">SourceMogul</a> 🏆	\$67	<a href="#">10-Day</a>	Sourcing
6. <a href="#">Seller Amp</a> 🏆	\$17	<a href="#">14-Day</a>	Competitor Analysis
7. <a href="#">ZonGuru</a>	\$29	<a href="#">7-Day</a>	All-in-One Suite
8. <a href="#">Keepa</a>	Free	<a href="#">Free Account</a>	Product Analytics
9. <a href="#">Sellerboard</a>	\$15	<a href="#">60-Day</a>	Profit Analytics
10. <a href="#">SellerApp</a>	\$39	<a href="#">Free Account</a>	All-in-One Suite
11. <a href="#">Sellerise</a>	\$18	<a href="#">7-Day</a>	Product Research
12. <a href="#">AMZScout</a>	\$25	<a href="#">20% Discount</a>	Product Research
13. <a href="#">O.A.Deals</a>	\$125	<a href="#">20% Discount</a>	Auto Sourcing
14. <a href="#">GetUnSuspended</a>	\$28.95	NO	Account Reinstatement

Tool	Monthly Price	Trial?	Category
15. <a href="#">eComEngine</a>	\$24	<a href="#">30-Day</a>	Feedback
16. <a href="#">Viral Launch</a>	\$59	<a href="#">14-Day</a>	Product Launch
17. <a href="#">Zonbase</a>	\$39	<a href="#">7-Day</a>	Product Research
18. <a href="#">Revseller</a>	\$9	<a href="#">30-Day</a>	Profit Analytics
19. <a href="#">ScoutIQ</a>	\$10	<a href="#">14-Day</a>	Book Scanning
20. <a href="#">Amazon Seller</a>	Free	Free Account	Account Management
21. <a href="#">BQool</a>	\$25	<a href="#">14-Day</a>	Repricing
22. <a href="#">Camilizer</a>	Free	Free Account	Price Tracking
23. <a href="#">xSellco</a>	\$79	<a href="#">14-Day</a>	Repricing
24. <a href="#">Amazeowl</a>	\$12.99	NO	Product Research
25. <a href="#">Unicorn Smasher</a>	\$49 Lifetime	NO	Product Research
26. <a href="#">PPC Entourage</a>	\$2.90	<a href="#">14-Day</a>	PPC Management
27. <a href="#">Refunds Manager</a>	25% Cut	NO	Refund Recovery
28. <a href="#">Amazon Lawyer</a>	Custom	NO	Legal Services

## Our Amazon Software Top Picks:

- Best Overall Tool: [Helium 10](#)
- Best for Product Research: [Helium 10](#)
- Best for Keyword Research: [Jungle Scout](#)
- Best for Listing Optimization: [ZonGuru](#)
- Best for Product Launch: [Viral Launch](#)
- Best for Online Arbitrage Sourcing: [Tactical Arbitrage](#)
- Best for Retail Arbitrage Sourcing: [Seller Amp](#)
- Best for Repricing: [BQool](#)
- Best for PPC Management: [PPC Entourage](#)
- Best for Feedback & Review Management: [FeedbackFive](#)
- Best for Account Suspension: [GetUnsuspended](#)
- Best Free Tool: [Keepa](#)

## 1. [Helium 10](#)



[Helium 10](#) is currently one of the best tools for Amazon sellers available. We recommend every seller should try out this powerful suite of Amazon FBA tools.

The tools will help sellers find profitable products, improve listings, research keywords, run PPC campaigns, and manage their Amazon business better.

### The Best Features Included With Helium 10:

- Product Research.
- Keyword Research & Tracking.
- Competitor Analysis.
- Listing Optimization.
- Inventory Management & Financial Analytics.
- Keyword Planner.
- Complete FBA Course.
- Mobile App & Chrome Extension.

You can now use a majority of the **Helium 10 tools for free** – [click here to take a look at the Helium 10 tools](#).

**Helium 10 Chrome Extension:** This is an excellent extension that includes the following Helium tools; Xray, Supplier Finder, Demand Analyzer, Sales Estimator, Profitability Calculator, Review Insights, and Asin Grabber.

**Read Our Full Review:** [Helium 10 Review & Discount Code](#)

**Helium 10 Discount:** To get our exclusive 20% discount for your first 6 months, [click here and enter code "TSG20" at checkout.](#) 🚀

**Helium 10 Free Trial:** You can get a free account here: [Click here for a free Helium 10 Account](#) >>. 😊

**Helium 10 Pricing:** Prices start at just \$29 per month. You can also sign up for a [free Helium 10 account here](#).

**Helium 10 Alternatives:** The closest Amazon FBA tool is probably [Jungle Scout](#), which we also rate highly.

Another option to consider would be [SellerApp](#), but it doesn't include an Amazon training course.

**Helium 10 Reviews:** User reviews are generally positive, with a score of 4 out of 5 on Trustpilot. The Chrome Extension also gets 4 out of 5 in the Google Web Store.

**Our Verdict:** After testing all the seller tools, our team feels that Helium 10 is currently the best Amazon FBA tool available. It has everything you need, is reasonably priced, and includes a highly rated Amazon course.

**Our Rating:** 9/10

**Website:** [Helium 10](#)

[Create My FREE Helium 10 Account...](#)

## 2. [Jungle Scout](#)



[Jungle Scout](#) remains the top choice for Amazon [private label product research](#) and is trusted by many successful private label sellers.

Jungle Scout helps Amazon sellers launch quality products, find the best suppliers, research keywords, estimate sales, and perform competitor research.

### **The Best Features Included:**

- Product Research to Find Profitable Products.
- Keyword Research for Listings Optimization.
- Accurate Sales & Revenue Estimates.
- Inventory Management & Profit Analytics.
- Mobile App & Chrome Extension.

We highly recommend it and you can see all the awesome tools included by [clicking here](#).

**Jungle Scout Discount Code:** [Click here to get up to 60% off >>](#) 🤗

**Jungle Scout Free Trial:** They don't offer a free trial but do have a 7-day money-back guarantee.

**Read our Full Review:** [Jungle Scout Review 2024 \(Best Amazon Seller Tool?\)](#)

**Jungle Scout Sales Estimator:** Everyone can use the FREE Jungle Scout Sales Estimator to get monthly sales volume for any product being sold on Amazon – [Click here to try the Sales Estimator](#) 🤗

**Jungle Scout Pricing:** Prices start as low as \$29 per month and there is up to [60% discount available](#).

**Jungle Scout Reviews:** Feedback from users is positive, and they have received an excellent 4.7 out of 5 on Trustpilot. The Jungle Scout Chrome Extension gets 4 out of 5 on the Google web store.

**Our Verdict:** We feel Jungle Scout offers a very high-quality range of tools and is great for finding a private label product to launch on Amazon. The free FBA course and detailed instructions are also a welcome bonus. Recommended.

**Our Rating:** 8/10

**Website:** [Jungle Scout](https://www.junglescout.com)

[Learn more about Jungle Scout...](#)

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### 3. [Tactical Arbitrage](#)



[Tactical Arbitrage](#) – Tactical Arbitrage can be used for most types of product sourcing, including [online arbitrage](#) and [wholesale](#). It is probably one of the best online arbitrage tools available for sourcing new Amazon products.

Tactical arbitrage will scan over 1,000 online stores to find products where you can make the most profit by reselling them on Amazon.

Tactical Arbitrage now works in the US, UK, Australia, Canada, and many more.

#### **The Best Features Included With Tactical Arbitrage:**

- Product Sourcing from Multiple Marketplaces.
- Advanced Data Analysis for Arbitrage Opportunities.
- Category Filters for Efficient Sourcing.
- Real-Time Price & Availability Tracking.
- ROI Calculation for Informed Decision-Making.
- Chrome Extension.

**Tactical Arbitrage Chrome Extension:** The Tactical Arbitrage extension is fairly basic but can provide additional historical data on products you are interested in.

**Tactical Arbitrage Discount Code:** Tactical Arbitrage do not offer discounts.

**Tactical Arbitrage Free Trial:** You can test Tactical Arbitrage today with their 7-day free trial – [Tactical Arbitrage Free Trial](#). 🍷

**Tactical Arbitrage vs Sourcemogul:** Sourcemogul is the main alternative to Tactical Arbitrage. Tactical Arbitrage is slightly more affordable and scans more stores, but [SourceMogul](#) is easier to use.

**Tactical Arbitrage Pricing:** Tactical Arbitrage costs from \$50 per month after the [free trial](#).

**Tactical Arbitrage Reviews:** Customer reviews are mostly positive and they score 3.5 out of 5 on Trustpilot.

**Our Verdict:** We think Tactical Arbitrage is one of the best Amazon seller tools for sourcing products for Online Arbitrage or Wholesale.

**Our Rating:** 8/10

**Website:** [Tactical Arbitrage](#)

[Start a 7-day Tactical Arbitrage trial...](#)

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#### 4. [BuyBotPro](#)



[BuyBotPro](#) – The Buy Bot Pro Chrome Extension is a fully automated FBA calculator and online arbitrage sourcing tool. We think it is one of the best Amazon seller tools available for online arbitrage.

They now include the '**BuyBotGo**' mobile app so you can scan products while doing retail arbitrage and see all the vital data to help pick products.

You can save time, make more profits, scale faster, and avoid the 'Bad Buys' that can destroy your Amazon arbitrage business – [click here to learn more](#).

##### **The Best Features Included With BuyBotPro:**

- Real-Time ROI Calculations for Potential Purchases.
- Sales Rank & Price History Analysis.
- Fees & Shipping Calculations.
- BuyBox Ownership Prediction.
- Mobile App.

**BuyBotPro Chrome Extension:** The BuyBotPro extension will show all the important data you need right on the Amazon product pages. As you browse through Amazon products, you can see a profit calculator, fees calculator, if you are eligible to sell, estimated monthly sales, and much more.

**BuyBotPro Discount Code:** There are no discount codes for Buy Bot Pro. They do offer a [free 14-day trial though](#).

**BuyBotPro Free Trial:** BuyBotPro offers a 14-day FREE trial. [Click here to start testing out Buy Bot Pro – Get Started Today>>](#). 😊

**BuyBotPro Price:** BuyBotPro starts at \$34.95 per month.

**BuyBotPro vs Keepa Chrome Extension:** BuyBotPro provides a lot more data than Keepa and includes Keepa charts. The paid version of the [Keepa Chrome extension](#) is a BuyBotPro alternative that might be worth taking a look at.

**BuyBotPro Reviews:** BuyBotPro manages to score a decent rating of 3.2 out of 5 on Trustpilot. Feedback from our 40,000 group members has been very positive and the Chrome Extension gets a rating of 4.3 out of 5.

**Our Verdict:** We find BuyBotPro to be the best tool for quickly analyzing products on Amazon. It gives you tons of data and ultimately can help you avoid buying products that don't sell. We feel it's definitely worth the monthly fee.

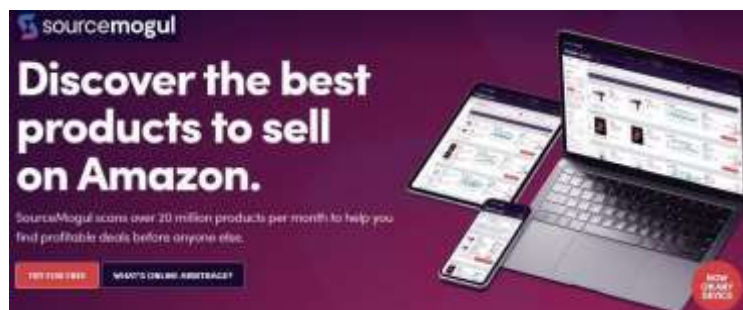
**Our Rating:** 8/10

**Website:** [BuyBotPro](#)

[Start a 14-day BuyBotPro free trial...](#)

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## 5. [SourceMogul](#)



[SourceMogul](#) – Source Mogul is one of the best online arbitrage tools available and makes a great [Tactical Arbitrage](#) alternative.

SourceMogul can quickly scan hundreds of online stores searching for the best deals. You can then filter for the criteria that best suit your overall strategies. You can adjust filters for profit, ROI, sales volume, category, cost price, and many more.

**The Best Features Included With SourceMogul:**

- Product Research & Analysis.
- Profit & ROI Calculations.

- Historical Pricing Data.
- Supplier Management.
- Competitive Pricing & Optimization.
- Chrome Extension.

**SourceMogul Chrome Extension:** The Sourcemogul Anysite Chrome Extension helps you find profitable products on most e-commerce and wholesale websites.

**SourceMogul Free Trial:** There is a 10-day free trial available: [Click for your FREE SourceMogul Trial](#) 😊

**Sourcemogul Pricing:** Pricing starts at \$67 per month.

**SourceMogul Reviews:** Customers rate Sourcemogul well with an overall score of 4.2 out of 5 on Trustpilot.

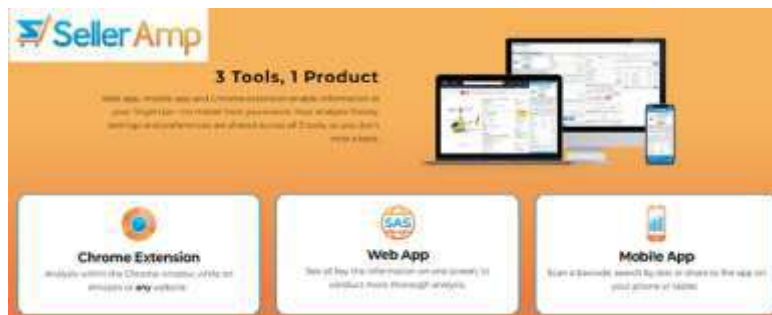
**Our Verdict:** After testing SourceMogul, our team thinks it's a great alternative to Tactical Arbitrage, and some even preferred the user-friendly dashboard. They are regularly adding new features, and offer great support, so we feel Sourcemogul deserves our recommended award.

**Our Rating: 8/10**

**Website:** [SourceMogul](#)

[Get a 10-day SourceMogul free trial...](#)

## 6. [Selleramp SAS](#)



[Seller amp](#) is another popular tool for analyzing products to sell on Amazon. Sellers use it for Online Arbitrage, Retail Arbitrage, and even Wholesale sourcing.

When you sign up, you get access to the **Seller Amp Chrome extension, Mobile App, and Web App**. All your data and settings are automatically shared and synced between the 3 tools.

**The Best Features Included With SellerAmp:**

- Keyword & Competitor Research.
- Listing Optimization Suggestions.
- Inventory Management & Restock Alerts.
- Sales & Profit Analytics.



- Mobile App & Chrome Extension.

### **Seller Amp Chrome Extension**

Like Keepa and BuyBotPro, the [SellerAmp Chrome extension](#) shows up live on the product screen when you are browsing Amazon.

It displays a lot of useful data about each product, such as your eligibility to sell a product, profit, and ROI based on your settings, BSR, reviews, and more. Seller Amp SAS will also display Keepa historical data for each product, which is a handy feature.

Seller Amp will also display this product data on other websites, such as Walmart or Argos, with a click of a button. This means you can browse online stores and quickly check if a product is worth selling on Amazon. Seller Amp currently works in the US, UK, German, French, Italian, Spanish, and Canadian Amazon marketplaces.

**Seller Amp Coupon Code:** Seller Amp does not offer coupon codes. Instead, they provide a [free 14-day trial](#).



**Seller Amp Free Trial:** They offer a 14-day free trial so you can test drive the software. [Click here to start your SellerAmp free trial>>](#). 😊

**Seller Amp Price:** Selleramp SAS starts at just \$16.63 per month if you pay annually, or \$19.95 if paid monthly.

### **Seller Amp Alternatives**

**Seller Amp vs Keepa:** Seller Amp is a lot more useful in quickly providing the data that helps you make buying decisions. The basic Keepa chart data is also included in the [SellerAmp extension](#).

**Seller Amp vs Tactical Arbitrage:** Seller Amp is very different from Tactical Arbitrage. The main difference is that tools like SellerAmp, BuyBotPro, and Keepa provide live data to aid your **manual product sourcing**. [Tactical Arbitrage](#) and [Sourcemogul](#) are **automated tools** that will find products for you to buy.

**Seller Amp Reviews:** User reviews are very positive and the 'SellerAmp SAS' Chrome Extension gets an impressive 4.6 out of 5 in the Chrome Web Store.

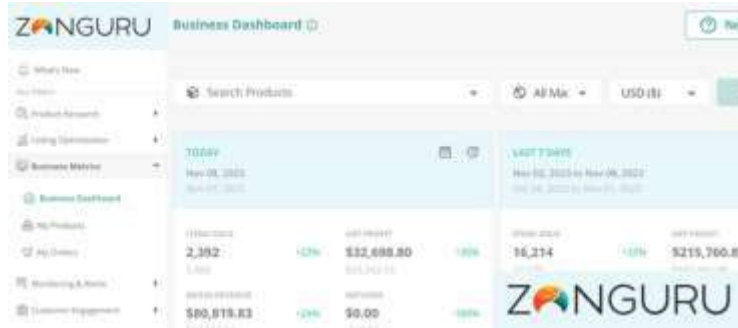
**Our Verdict:** People love using SellerAmp. It offers lots of features for a very affordable monthly price. We feel it's great value for money and we can happily recommend you try it out.

**Our Rating: 8/10**

**Website:** [Seller Amp SAS](#)

[Get a 14-day Seller Amp free trial...](#)

## 7. [ZonGuru](#)



[ZonGuru](#) offers a suite of tools for finding and then launching a private label product on Amazon. The software has had an overhaul and is now a lot more user-friendly and professional, so can be seen as a **genuine rival to Helium 10, Jungle Scout, AMZScout, or SellerApp**.

### The Best Features Included With ZonGuru:

- Amazon Product Research.
- Listing Optimization with AI.
- Sales Analytics.
- Keyword Research Tool.
- Competitor Analysis.
- Mobile App and Chrome Extension.

An interesting new tool is their **Listing Optimizer 4.0, which uses ChatGPT A.I.** to create high-quality listings. The Amazon tools suite also includes IP alerts, email and review automation, and a general business management dashboard.

**ZonGuru Chrome Extension:** The 'Niche Rater' Chrome extension provides useful live data as you browse the Amazon website. We found it worked well and definitely helped us **quickly analyze niches** and products.

**ZonGuru Discount:** We have an exclusive 10% discount for life available or you can save 40% on ZonGuru packages if you pay annually. [Click here to see the latest ZonGuru offers >>](#). 😎

**ZonGuru Free Trial:** ZonGuru currently offers a 7-day free trial for new customers. [Click here to test ZonGuru with the 7-day free trial >>](#). 🚀

**ZonGuru Price:** ZonGuru is priced from **\$29 per month** for the 'Researcher' plan, if paid annually. There is also an option to use just the keyword tool for \$19 per month or the Chrome extension for just \$15 per month.

**ZonGuru vs Helium 10:** [Helium 10](#) still offers more tools overall and also includes a high-quality Amazon course, so we feel this gives it the edge over ZonGuru.

**ZonGuru Alternatives:** ZonGuru has now positioned itself as a genuine alternative to Helium 10, Jungle Scout, and SellerApp. They all offer similar key tools and cost about the same each month.

**ZonGuru Reviews:** Feedback is mostly positive for ZonGuru, with an average score of 4 out of 5 on Trustpilot.

The 'Niche Rate' Chrome extension gets an **impressive 4.7 out of 5**.

**Our Verdict:** We found ZonGuru to be well-designed and very slick. One thing we think you will really like is the [interactive demo](#) on the website, which lets you test out all the features.

**Our Rating:** 7/10

**Website:** [ZonGuru](#)

[Try out the ZonGuru Interactive Demo...](#)

## 8. [Keepa Chrome Extension](#)



[The Keepa Chrome Extension](#) is an essential free retail arbitrage tool for analyzing sales, tracking prices, and seeing the selling history of any product on Amazon. We think Keepa is one of the best Amazon FBA tools you can still get for free and we use it daily in our Amazon business.

The Keepa extension can be installed on Chrome, Firefox, Opera, Edge, and Safari browsers.

### **The Best Features Included With Keepa:**

- Historical Price & Sales Rank Tracking.
- Price Drop Alerts & Notifications.
- Product Price History Graphs.
- Browser Extension for Real-Time Data.

**Keepa Free Trial:** The basic version of Keepa is completely free to use as much as you like.

**Keepa Pricing:** The basic Keepa Chrome extension is free to use – [click here to download Keepa>>](#). 😊

### **Keepa Alternatives**

**Keepa vs Jungle Scout:** The Keepa extension has a lot fewer features compared to [Jungle Scout](#). These tools do complement each other quite well though, and a lot of Amazon sellers will use both tools at the same time.

**Keepa vs Helium 10:** Helium 10 is not really a comparable Keepa alternative. They are very different tools, with [Helium 10](#) providing much more in-depth research for Amazon private label products, whereas Keepa is useful for getting quick insights on product pages.

The [Keepa Premium Data](#) version costs \$17.50/month or a billed one-year payment of \$210. With Keepa Premium, you can get lots of extra functionality and insights, such as how many units of a product are being sold by each seller per month. [Click here to learn more about Keepa Premium Data.](#) 🤖

**Keepa Reviews:** The Keepa Chrome Extension gets an impressive 4.8 out of 5 from over 4,500 customer reviews. 😊

**Our Verdict:** It's obvious why Keepa is so popular with Amazon sellers. Even the free version gives you lots of helpful insights when browsing Amazon. We feel everyone should download Keepa.

**Our Rating:** 7/10

**Website:** [Keepa](#)

[Try the free Keepa Extension now...](#)

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## 9. [Sellerboard](#)



[Sellerboard](#) is a low-cost, all-in-one Amazon tool. It can provide valuable insights, help you manage your account, and should maximize profits. They also **offer a mobile app** to help you manage your Amazon business on the move.

### The Best Features Included With Sellerboard:

- Inventory Management Tool.
- Review Requests.
- PPC Optimization.
- Listing Change Alerts.
- Refunds for Lost Inventory.
- Chrome Extension.

**Sellerboard Chrome Extension:** Sellerboard also comes with a Chrome Plugin, the '[Sellerboard Amazon FBA Profit Calculator](#).'

**Sellerboard Free Trial:** Sellerboard is offering an exclusive 2-month free trial: [Click here to start your Sellerboard 60-day free trial>>](#). 😊

**Sellerboard Pricing:** Sellerboard pricing starts at just \$15 per month after the [60-day free trial](#).

**Sellerboard vs Inventory Lab:** We feel Sellerboard outperforms InventoryLab due to its lower cost, broader feature set, superior app and Chrome extension, and more positive customer feedback.

**Sellerboard vs Helium 10:** As you know, we love [Helium 10](#). So how does Sellerboard compare? They really have different purposes, so it's unfair to do a direct comparison. Sellerboard **focuses on tools for managing your Amazon business**, while Helium 10 offers additional tools for discovering new private label products to sell.

**Sellerboard Alternatives:** If you are looking for something similar to Sellerboard, we think [Sellerise](#) is a good alternative with many comparable features.

**Sellerboard Reviews:** Feedback from users is positive and they have a respectable 4.5 out of 5 on Trustpilot. The free Sellerboard **Chrome Extension gets 4.6 out of 5** on the Google web store.

**Our Verdict:** When we tested Sellerboard we found it easy to use, the mobile app being particularly useful. The insights provided are genuinely helpful and you can quickly spot opportunities to make more money. We also feel Sellerboard **offers great value for money** considering all the tools included.

**Our Rating: 7/10**

**Website:** [Sellerboard](#)

[Start a Free Sellerboard 2-Month trial...](#)

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## 10. [SellerApp](#)




We think [SellerApp](#) offers an **affordable alternative to Helium 10** and Jungle Scout. It provides various tools to help you find a new product, conduct keyword research, optimize your marketing, and effectively manage and grow your Amazon business.

**The Best Features Included With SellerApp:**

- New Product Research.
- Keyword Research & Listing Builder.
- Listing Optimizer & PPC tools.

- Inventory Forecasting.
- Profitability Calculator.
- Accounting Software.
- Chrome Extension.

**SellerApp Chrome Extension:** SellerApp also includes a Chrome Extension which provides historical trends, listing health, and other product insights. Full access to the ‘SellerApp Pro Chrome Extension’ is included with all paid subscriptions.

**SellerApp Free Trial:** SellerApp offers a FREE version where you can track 2 products. [Click here to get started with your free SellerApp account >>](#). 

**SellerApp Pricing:** They offer a limited free version and then the full SellerApp tools cost from \$39 per month.

**SellerApp vs Helium 10:** We liked SellerApp but still feel [Helium 10](#) has a slight edge with more tools included for the same \$39 monthly cost. Helium 10 also includes a complete [Amazon FBA course](#).

**SellerApp vs Jungle Scout:** Jungle Scout’s ‘Basic’ package is cheaper at \$29 per month (if you pay yearly) but does not include tools such as PPC and has limits on some others. The [Jungle Scout ‘Suite’ package is \\$49 per month](#), and we feel offers more than SellerApps ‘Pro Lite’ package.

**SellerApp Alternatives:** We think [Helium 10](#) is probably the best alternative to SellerApp.

**SellerApp Reviews:** Feedback from users is generally positive and they score a good 4.1 out of 5 on Trustpilot. The SellerApp Chrome Extension gets an impressive **4.7 out of 5 in the web store**.

**Our Verdict:** We found a lot to like when we tested SellerApp. It is jam-packed with quality tools, is well-designed, and has lots of positive user reviews. One standout feature we also liked is the fact you can test it out with a [free account](#), similar to Helium 10.

**Our Rating: 7/10**

**Website:** [SellerApp](#)

[Create a Free SellerApp Account...](#)

## 11. [Sellerise](#)



[Sellerise](#) offers an excellent alternative to tools like [Sellerboard](#) and SellerApp and includes a Chrome Extension and mobile app. It's great for managing your Amazon business once you have sourced your products, so suits sellers doing arbitrage, wholesale, or dropshipping.

#### **The Best Features Included With Sellerise:**

- Order & Inventory Management Tools.
- Keyword Management.
- Reimbursements.
- Manage Amazon PPC Campaigns.
- Review Requesting.
- Mobile App & Chrome Extension.

**Sellerise Chrome Extension:** They offer a free Chrome Extension which helps you download reviews, analyze profits, and request reviews.

**Sellerise Discount Code:** You can get an exclusive 10% discount on all plans for 12 months: [Click here to get 10% off and a 7-day trial >>](#). 🤗

**Sellerise Free Trial:** Sellerise is offering a 7-day free trial to our readers: [Click here to start your Sellerise 7-day free trial >>](#). 🚀

**Sellerise Pricing:** Sellerise 'Starter Plan' costs from \$17.99 per month after the free trial ends.

**Sellerise vs Helium 10:** These tools have a very different purpose, so we feel it's unfair to compare them. [Helium 10](#) is more focused on private label sellers and includes tools for finding and launching new products. If you already have your products live or are sourcing using arbitrage or wholesale **Sellerise might be a better option.**

**Sellerise Alternatives:** We think that [Sellerboard](#) is probably the best alternative to Sellerise.

**Sellerise Reviews:** They have received mainly positive reviews from users and have an **excellent 4.8 out of 5 on Trustpilot**. The free Sellerise Chrome Extension gets 4.3 out of 5 in the web store.

**Our Verdict:** We found Sellerise easy to use and also the fact the Sellerise Chrome Extension is free to use. We feel Sellerboard might just have the edge and is also slightly cheaper. They both offer a mobile app, but Sellerboard includes the reimbursement tools in the basic package which Sellerise doesn't.

**Our Rating: 7/10**

**Website:** [Sellerise](#)

[Get a 7-day Sellerise Trial & 10% discount...](#)

## 12. [AMZScout](#)

[AMZScout](#) is fairly similar to [Jungle Scout](#). It comes with the AMZScout Chrome extension and the AMZScout web app, which both offer similar functionality to the [Jungle Scout](#) tools.

The AMZScout extension enables you to search for profitable products, analyze suppliers, and track competitors' keywords, sales, rank, pricing, and stock.

AMZScout also offer their '**Amazon Sellers Bundle**' which includes the 'AMZScout Sellers' Course', Webapp, AMZScout extension, keyword explorer, and more. Take a look at what's included here – [AMZScout Amazon Sellers Bundle](#).

AMZScout now works in 9 Amazon marketplaces, including the USA, UK, Canada, Mexico, France, Germany, Italy, Spain, and India. We recommend AMZScout and you can [try it for free today](#).

### The Best Features Included With AMZScout:

- Product & Niche Research.
- Accurate Sales & Revenue Estimations.
- Competition Analysis & Tracking.
- Keyword Research & Optimization.
- Historical Pricing Data.
- Chrome Extension & Web App

[Click here to read my full AMZScout review...](#)

**AMZScout Sales Estimator:** This is a free tool you can use to estimate the monthly sales volume of any product on Amazon. Take a look here: [AMZScout Sales Estimator](#).

**AMZScout FBA Calculator:** Another free tool is the 'AMZScout Calculator', which allows you to check the Amazon FBA fees for any product so you can work out your profitability. Take a look here: [AMZScout FBA Calculator](#).

**AMZScout Discount:** You can get a 20% discount on most plans. [Click here to get 20% off >>](#). 🥰

**AMZScout Free Trial:** To get your 10-day free trial of the Pro Extension, [click here](#). 😎

**AMZScout Pricing:** Pricing starts at \$25 per month.

### AMZScout Alternatives

**AMZScout vs Jungle Scout:** In our testing, we have found AMZScout is not as sophisticated or accurate as Jungle Scout. However, it is fairly similar, so may be a good option for those on a tighter budget.

**AMZScout vs Helium 10:** Helium 10 is currently our top-rated tool for Amazon private label sellers and is the best AMZScout alternative. It has more tools than AMZScout and a bigger database of products and keywords.



**AMZScout Reviews:** AMZScout scores 4.8 out of 5 on Trustpilot, which is very impressive. The [Chrome extension](#) is rated 4.5 out of 5 in the Web store.

**Our Verdict:** We found AMZScout slightly limited compared to its main rivals Helium 10 and Jungle Scout. It is more affordable, and customers seem to be satisfied, but we would still recommend the alternatives.

**Our Rating:** 6/10

**Website:** [AMZScout](#)

[Learn more about AMZScout...](#)

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### 13. [Online Arbitrage Deals](#)

[Online Arbitrage Deals](#) – if you want to scale up your Amazon FBA or Shopify business, then why not **outsource all your product sourcing?** Online Arbitrage Deals from the makers of BuyBotPro will free up your time so you can really take your business to the next level.

With Online Arbitrage Deals (OAD) you will get a team of Virtual Assistants who find you the **most profitable products** from online stores every day. You can set your own filters and requirements for these deals.

Your VAs will deliver you between 7 and 20 unique, fully researched deals daily, and you can then simply buy the ones you want.


Online Arbitrage Deals works in the US and UK and you can take a look at the services on offer by [clicking here](#).


#### **The Best Features Included With OAD:**

- Sources Profitable Products on Auto-Pilot.
- Real-Time Price & Availability Tracking.
- Detailed ROI Calculations.
- Category-Specific Filters.
- Deal Notifications & Alerts.

#### **Online Arbitrage Deals Discount Code**

 **SPECIAL OFFER** – our readers can get **20% off by using these discount codes** 

 **US Customers** – Code: DC119 (20% off Silver Service) / Code: DC209 (20% off Gold Service) / Code: DC279 (20% off Accelerated Service)

 **UK Customers** – Code: DC176 (20% off Beginners Service) / Code: DC77 (20% off Standard Service) / Code: DC199 (20% off Accelerated Service)

**Online Arbitrage Deals Pricing:** Pricing starts at \$125 per month, which is just \$3.42 per day for 7-10 fully vetted deals.

**Online Arbitrage Deals Alternatives:** OAD is unique in that they find the deals for you automatically. The closest software tools are [SourceMogul](#) and [Tactical Arbitrage](#) which scan online stores for products, but you still need to pick out the winners.

**Online Arbitrage Deals Reviews:** Feedback from users in our 40,000 strong Amazon community has been very positive.

**Our Verdict:** We feel this is perfect for people who want to get into Amazon selling but are maybe still working a full-time job. We love the fact OAD removes the headache of sourcing products and we found most of the products they sent over were viable and made a profit.

**Our Rating:** 8/10

**Website:** [Online Arbitrage Deals](#)

[Learn more about OnlineArbitrageDeals...](#)

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## 14. [GetUnSuspended](#)

[GetUnSuspended](#) have an incredible **99.6% Amazon account recovery rate** since being established in 2017.

They also offer an account monitoring service called Suspension Protect, to make sure you avoid any future account problems.

GetUnsuspended cover all Amazon marketplaces, including the US and UK. They offer an affordable service, so if you have been suspended or want to protect your Amazon seller account, we recommend you take a look at what they can offer.

**GetUnsuspended Pricing:** Amazon appeals cost from \$449 and Suspension Protect costs from \$28.95 per month.

**They also offer a 100% money-back guarantee – if they don't get your account back, you don't pay!** 🐱 🚚

**Our Verdict:** This would be our recommended account reinstatement service. We love the fact that you only pay if they are successful, so you can't really lose. Highly recommended.

**Our Rating:** 9/10

**Website:** [GetUnsuspended](#)

[Learn more about GetUnsuspended...](#)

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## 15. [eComEngine](#)

eComEngine offers a range of great Amazon seller tools to help you out. The main tools are **FeedbackFive** for review automation and **RestockPro** for inventory management software.

**eComEngine Reviews:** Reviews are mostly positive and they score a decent 4.5 out of 5 on Trustpilot.

## [FeedbackFive](#)

[FeedbackFive](#) helps you manage product reviews, feedback, and ratings on Amazon and works in 17 different marketplaces. This automation saves a lot of time and is more professional so helps build your reputation and therefore sales.

**FeedbackFive Free Trial:** You can get a special 30-day free trial to see if you like FeedbackFive: [Click here to start your FeedbackFive 30-day free trial>>](#). 🤗

**FeedbackFive Pricing:** FeedbackFive costs from \$24 per month after the free trial.

**FeedbackFive vs FeedbackWhiz:** FeedbackWhiz is one of the main alternatives to FeedbackFive, and they offer a similar service. The main difference is that [FeedbackWhiz](#) is slightly cheaper than FeedbackFive for the basic package at \$20 compared to \$24 per month. However, **we preferred FeedbackFive's more modern, user-friendly interface.**

**Our Rating:** 7/10

**Website:** [FeedbackFive](#)

[Learn more about FeedbackFive...](#)

## [RestockPro](#)

[RestockPro](#) has loads of great features that can make selling on Amazon a lot easier and more profitable. It includes **fee calculators and restock alerts**, which help maintain a healthy IPI and storage limits. It also helps with **purchase orders, shipments, and suppliers.**

**RestockPro Free Trial:** You can get a special **30-day free trial** to test the software: [Click here to start your RestockPro 30-day free trial>>](#). 🤗

**RestockPro Pricing:** After the free trial, prices start at \$49 per month.

**Our Rating:** 7/10

**Website:** [RestockPro](#)

[Learn more about RestockPro...](#)

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## 16. [Viral Launch](#)

[Viral Launch](#) is a popular tool with new Amazon sellers and was originally focused purely on product launches. They have now added a **complete suite of Amazon seller tools** similar to those offered by Jungle Scout. Viral Launch now includes tools for keyword research, product research, competitor tracking, listing optimization, and Amazon advertising.

**The Best Features Included:**

- Product Research Tool for Profitable Niches.
- Keyword & Listing Optimization.
- Product Launch & Promotion Tools.
- Inventory Management Tool.
- PPC Campaign Optimization.
- Chrome Extension.

**Viral Launch Chrome Extension:** Every pricing plan includes their [Market Intelligence Chrome extension](#). This Viral Launch Chrome extension provides sales and market data whilst you browse Amazon product pages.

**Viral Launch Coupon Code:** There is currently a 30% off coupon code available – [Click here for a 30% discount on Viral Launch](#). 

**Viral Launch Free Trial:** Viral Launch offer a 14-day free trial. [Click here to learn more>>](#).

**Viral Launch Pricing:** Prices start at \$59 per month for the ‘Essentials’ package.

### **Viral Launch Alternatives**

**Viral Launch vs Helium 10:** [Helium 10](#) has more features than Viral Launch and is currently our recommended tool for private label sellers.

**Viral Launch vs Jungle Scout:** If you are looking for a Viral Launch alternative, it is definitely worth checking out Jungle Scout. [Jungle Scout](#) was the original Amazon FBA research and launch software and is still used by a lot of the most successful sellers.

**Viral Launch Reviews:** Ratings on Trustpilot are fairly positive, with an overall score of 4 out of 5. However, their Chrome extension only scores 2.9 out of 5.

**Our Verdict:** Although Viral Launch has improved we would still choose Helium 10 or Jungle Scout as they offer more features for a lower monthly price, and have better customer support.

**Our Rating: 6/10**

**Website:** [Viral Launch](#)

[Start a 14-day Viral Launch trial...](#)

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## **17. [Zonbase](#)**

[Zonbase](#) was created by Amazon guru **Kevin David** to provide sellers with an alternative research tool to Jungle Scout. When you sign up to Zonbase, you get access to a range of tools, including ZonResearch, Hot Products, ZonPPC, Listing Optimization, Sales Optimization, ZonRepricer, and more.

Similar to Jungle Scout and Helium 10, these software tools **help you find a viable private label product** to sell on Amazon FBA. The tools included will also help you promote your new product and efficiently run your Amazon FBA business.

### **The Best Features Included With Zonbase:**

- Product Research & Analysis.
- Keyword & Listing Optimization.
- Profit & ROI Calculations.
- PPC Campaign Management.
- Inventory Management & Restocking Alerts.
- Mobile App & Chrome Extension.

### **Zonbase Chrome Extension**

The main purpose of the Zonbase Chrome extension is for you to **validate your product ideas** and ultimately find the right product to sell. The extension will connect directly with the Amazon pages and pull live data, including average monthly revenues, sales history, reviews, and profitability for each product.

**Zonbase Free Trial:** There is a 7-day free trial available so you can test it all out. [Click here to start your Zonbase Free Trial>>](#) 🙈

**Zonbase Pricing:** The Zonbase Standard Plan starts at \$39 per month.

**Zonbase vs Jungle Scout:** Zonbase is very similar to Jungle Scout and they have obviously tried to mirror all the features and functionality. [Jungle Scout](#) is the original private label research tool, so is hard to beat. We feel Jungle Scout still has the edge here.

**Zonbase vs Helium 10:** [Helium 10](#) is slightly more expensive than Zonbase, but we feel the extra features and higher quality make it a better option for serious sellers.

**Zonbase Reviews:** Reviews for Zonbase are positive, with an overall score of 4.4 out of 5 on Trustpilot. The Chrome extension scores an impressive 4.9 out of 5.

**Our Verdict:** The main issue with Zonbase is that it's not as good as the alternatives like ZonGuru or Helium 10. We also didn't like the fact that the free trial only gives you 7 days to test it all out.

**Our Rating: 4/10**

**Website:** [Zonbase](#)

[Start a Zonbase free 7-day trial...](#)


## 18. [Revseller Chrome Extension](#)

[Revseller](#) is a Chrome extension for Amazon sellers to make your **product research faster** and easier. Revseller will automatically open on each product page and give important data like sales rank, category, ROI, and profitability.

One handy feature that other Chrome extensions don't seem to include is the **Variation Viewer**, which is particularly useful for people selling shoes or clothes.

### The Best Features Included With Revseller:

- Real-Time ROI Calculations.
- Sales Rank & Price History Analysis.
- Profit Margin Indicators for Different Categories.
- BuyBox Ownership Prediction.
- Historical Sales Data.

**Revseller Free Trial:** Revseller offer a 30-day free trial – no credit card required. [Click here for your Revseller free trial>>](#) 

**Revseller Coupon Code:** Revseller do not offer any coupon codes but they do offer a [free trial](#).

**Revseller Pricing:** The Revseller extension is just \$99.99 per year.

**Revseller Alternatives:** Revseller is similar to [BuyBotPro](#) and [SellerAmp](#). These are great alternatives and have a lot more functionality and features, but are more expensive, so we feel the choice really comes down to your budget.

**Revseller Reviews:** The Revseller Chrome Extension scores 4.7 out of 5 in the Web Store.

Does not include IP alerts like BuyBotPro.

**Our Verdict:** A simple and affordable Chrome extension to help you quickly analyze products. We feel the biggest drawback is the lack of a mobile app like SellerAmp or ScoutIQ.

**Our Rating:** 5/10

**Website:** [Revseller](#)

[Start a 30-day FREE trial of Revseller...](#)

## 19. [ScoutIQ](#)

[ScoutIQ](#) helps thousands of retail arbitrage sellers find profitable products to list on Amazon. You can use the app to simply **scan products in stores** and ScoutIQ then provides data on how much profit you will make, the sales volume, and also the pricing history.

### The Best Features Included With ScoutIQ:

- Scan & Source Profitable Books.

- Pricing & Sales Rank Data.
- Historical Sales Data & Trends.
- Profit Calculations.
- Marketplace Integrations.
- User-Friendly Mobile App.

**ScoutIQ Free Trial:** ScoutIQ offers a 14-day free trial to our readers: [Click here to start your ScoutIQ 14-day free trial >>](#). 😊

**ScoutIQ Pricing:** ScoutIQ pricing starts at just \$10 per month after the free trial.

**ScoutIQ vs Scoutly:** They both offer a 14-day trial and for the live mode only they are the same price. If you want to include the database, ScoutIQ is \$36 per month and Scoutly is \$35 per month. In our experience, **ScoutIQ is a better designed, faster, and more reliable app than Scoutly.**

**ScoutIQ Alternatives:** The main alternatives to ScoutIQ are Scoutly and InventoryLab. InventoryLab is a lot more expensive starting at \$69 per month and we feel ScoutIQ is **faster and easier to use than Scoutly**. The best free alternative is the official Amazon Seller App, but it lacks the most useful features.

**Our Verdict:** ScoutIQ is great for arbitrage sellers, particularly if you are selling books on the Amazon Marketplace. It is **not without its faults** and the app sometimes glitches, but we still feel it's the best Amazon scanning app for the price.

**Our Rating:** 6/10

**Website:** [ScoutIQ](#)

[Start a 14-day FREE trial of ScoutIQ...](#)

## 20. Amazon Seller App

The Amazon Seller app is a free Amazon seller tool made by Amazon themselves. You can use it to analyze sales, fulfill orders, find products to sell, manage offers, inventory, and returns, and deal with customer queries. You will need an Amazon business account to use the app.

### The Best Features Included With Amazon Seller App:

- Mobile Access to Seller Account Data.
- Scan Barcodes for Quick Product Lookup.
- Inventory Management & Order Processing.
- Real-Time Notifications & Alerts.
- Basic Sales & Financial Reports.
- Free & Easy-to-Use Mobile Tool.

**Amazon Seller App Price:** The Amazon Seller app is free to use if you have an Amazon Seller account.

**Amazon Seller App Alternatives:** [ScoutIQ](#) and [Seller Amp](#) are the best alternatives to the official Amazon app, offering excellent features for finding profitable products in retail stores.

**Amazon Seller App Reviews:** The official Amazon app gets a rating of 4.1 out of 5 in the Chrome Web Store.

**Our Verdict:** The official Amazon app is good for managing your day-to-day Amazon FBA business, but we found it too limited for product sourcing.

**Our Rating:** 6/10

**Website:** [Amazon Seller app](#)

[Learn more about Amazon Seller App...](#)

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## 21. [BQool](#)

[BQool Repricer](#) helps you to [win the Buy Box](#), which will mean more sales. With intelligent repricing software like BQool, you can set complex pricing rules and this can **make a huge difference to your profits**. You can also choose which sellers to compete with and change pricing only when you need to.

Users report an average of a 35% increase in sales and Buy Box share using this software.

### **The Best Features Included With BQool:**

- Automated Repricing to Stay Competitive.
- Real-Time Price Tracking & Adjustment.
- Customizable Repricing Strategies.
- Performance Analytics & Reports.

**BQool Free Trial:** BQool offer a 14-day free trial so you can test out their AI repricer. [Click here to get the free trial.](#)

**BQool Pricing:** BQool pricing starts at \$25 per month for repricing 1,000 products every 15 minutes.

**BQool Alternatives:** We feel the best alternative to BQool currently is [xSellco](#), which has very similar features. xSellco is more expensive though for the comparable plan, so we recommend trying BQool first.

**BQool Reviews:** Feedback from our community has been positive and they score 3.7 out of 5 on Trustpilot.

**Our Verdict:** BQool is the repricer we would recommend trying. We found that we won the Buy Box a lot more and therefore sales increased. We also found that the monthly cost was easily covered by the increased profits. If you have a few products, we would definitely recommend the free trial.

**Our Rating:** 8/10

**Website:** [BQool Repricer](#)

[Start my BQool FREE 14-day trial...](#)

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## 22. CamelCamelCamel Chrome Extension

The CamelCamelCamel Chrome Extension, known as ‘**The Camelizer**’, is a free Amazon selling tool that lets you look at the **price history of any product**.

Users can also set price watches and alerts. When your chosen product hits your set price, you will automatically get an email alert. This can be a great help when you are doing [online arbitrage](#) sourcing as you can jump straight in and **grab the best deals**.

The Camelizer works in most of the major Amazon marketplaces, including the USA, UK, Canada, Australia, Germany, France, and India.

### **The Best Features Included:**

- Historical Price & Sales Rank Tracking.
- Price Drop Alerts & Notifications.
- Product Price History Graphs.
- Browser Extension for Real-Time Data.
- Free to use.

**CamelCamelCamel App Pricing:** The Camelizer Chrome extension is free to use.

### **CamelCamelCamel Alternatives**

**CamelCamelCamel vs Keepa:** CamelCamelCamel is great for getting price drop alerts, but [Keepa](#) provides a lot more useful price, stock, and competitor data.

**CamelCamelCamel Reviews:** The Camelizer Chrome extension has an overall rating of 4.3 out of 5.

**Our Verdict:** We like to use the Camelizer for price drop alerts. This can help you grab stock directly from Amazon at a great price and then resell it. Keepa is better for more detailed analysis, but the Camelizer is still worth downloading.

**Our Rating: 6/10**

**Website:** [CamelCamelCamel](#)

[Learn more about CamelCamelCamel...](#)

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## 23. [Xsellco](#)

[eDesk](#) claim their ‘Repricer’ is the fastest Amazon repricing software currently available. xSellco repricing software can change your Amazon prices in under 90 seconds in order to beat the competition and win you more orders.

The Xsellco repricer also has the advantage of being able to reprice on eBay, Walmart, and Shopify in addition to Amazon. eDesk offer a range of tools including feedback management, customer service, and live chat.

### **The Best Features Included With xSellco Repricer:**

- Real-Time Automated Repricing.
- Competitor Analysis.
- Customizable Rule-Based Repricing.
- Performance Analytics.
- Works on Amazon, ebay, Walmart, Shopify.

**xSellco Free Trial:** eDesk offer a 14-day free trial which we recommend you try so you can see what a huge impact it can have on your sales – [click here for the xSellco Free Trial](#). 🤗

**xSellco Pricing:** eDesk pricing starts at \$79 per month to reprice up to 5,000 products every 15 minutes.

**xSellco Alternatives:** BQool is currently our recommended alternative to xSellco. The xSellco dashboard is more appealing, but [BQool](#) is cheaper, starting at just \$25 per month for 1,000 products. We think this makes it a better option for new sellers.

**xSellco Repricer Reviews:** The Repricer.com tool currently has an impressive rating of 4.6 out of 5 on Trustpilot.

**Our Verdict:** A slick repricer from eDesk with lots of features. We love the fact that it works on multiple platforms so you can coordinate all your pricing. The main downside is the relatively high monthly price.

**Our Rating: 7/10**

**Website:** [xSellco Repricer](#)

[Start a 14-day xSellco FREE trial...](#)

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## **24. Amazeowl**

The **Amazeowl Chrome Extension** is one of the free Amazon tools you can use for product research. We found the free version to be fairly limited and if you wanted to do proper research, you would need the 'Growth' plan.

Amazeowl now works in 11 Amazon marketplaces including the USA, UK, Canada, Australia, and Mexico.

Amazeowl is mainly focused on [Private Label research](#), similar to Jungle Scout, showing BSR (Best Sellers Rank) and other product data to help you find opportunities.

### **The Best Features Included With Amazeowl:**

- Product Research Tool.
- Keyword Optimization for Listings.
- Competitor Analysis & Tracking.
- Sales & Profit Analytics.

- Inventory Management.
- Automated Email Campaigns.

**Amazeowl Pricing:** Monthly pricing for Amazeowl starts at \$12.99.

**Amazeowl vs Jungle Scout:** Jungle Scout is a lot more sophisticated and is a highly recommended Amazeowl alternative. [Jungle Scout](#) does cost more but is worth the extra investment if you are serious about finding a successful product to sell on Amazon.

**Amazeowl Reviews:** Feedback from customers is quite negative, and it has a rating of just 2.6 out of 5 on [Trustpilot](#).

**Our Verdict:** After testing Amazeowl and listening to feedback from customers, we would recommend avoiding it. The customer service is very poor, the tool isn't that useful, and there are better options like [Helium 10](#).

**Our Rating:** 4/10

**Website:** [Amazeowl](#)

[Learn more about Amazeowl...](#)

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## 25. Unicorn Smasher Pro

Some of our [Facebook Group](#) members have recommended Unicorn Smasher Pro, which is made by the people at AMZTracker.

Unicorn Smasher Pro is a Chrome extension, similar to Amazeowl, that provides BSR, sales estimates, ranking, and other important data. It is **well suited to Private Label product research** but can help with any sourcing strategy or Amazon research.

The Unicorn Smasher Chrome Extension is an Amazon selling tool that works in the USA, UK, Germany, France, Italy, Spain, and Canada.

### **The Best Features Included With Unicorn Smasher:**

- Product Research for Profitable Niches.
- Sales & Revenue Estimations.
- Competition Analysis & Tracking.
- Historical Pricing Data.

**Unicorn Smasher Pricing:** The pricing starts at \$49.99 for lifetime access.

**Unicorn Smasher Alternatives:** The main alternatives to Unicorn Smasher are probably Amazeowl, Helium 10, and Jungle Scout.

**Unicorn Smasher Reviews:** The Chrome Extension only scores 2.3 out of 5 in the Web Store.

**Our Verdict:** Even with the low price, we don't rate Unicorn Smasher that highly and think there are better alternatives available like [Helium 10](#) or [Jungle Scout](#).

**Our Rating:** 5/10

**Website:** [Unicorn Smasher Pro](#)

[Learn more about Unicorn Smasher...](#)

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## 26. [PPC Entourage](#)

One of the biggest problems Private Label sellers face is not being able to make advertising profitable and therefore they are not able to successfully launch a new product.

PPC Entourage, from Carbon6, can help Amazon sellers optimize their PPC ads and therefore increase sales.

They offer a 14-day free trial of their PPC management software.

**The Best Features Included With PPC Entourage:**

- PPC Campaign Management & Optimization.
- Keyword Research Tool for Better Ad Performance.
- Automated Campaign Analysis & Recommendations.
- Budget Management & Allocation.
- A/B Testing for Ad Effectiveness.

**PPC Entourage Free Trial:** [They offer a 14-day free trial.](#)

**PPC Entourage Pricing:** Starts for as little as \$2.90 per month depending on your ad spend. They currently charge 2.9% of your total monthly ad spend. PPC Entourage complete Amazon PPC Management services start at \$1500 per month.

**Our Verdict:** If you are running Amazon PPC campaigns, we recommend you test out PPC Entourage. They only charge a small percentage of your ad spend, so it's definitely worth testing if you are struggling with PPC.

**Our Rating:** 8/10

**Website:** [PPC Entourage](#)

[Start a PPC Entourage FREE trial...](#)

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## 27. Refunds Manager

**Refunds Manager** helps file claims to get your money back for Amazon FBA. As we have seen, Amazon often makes mistakes and fails to fully reimburse sellers. You may be missing out on reimbursements for lost or damaged inventory, overcharging on fees, and refunds for returns.

Refunds Manager has been established for over 7 years and works in multiple Amazon marketplaces. Unlike some other services, they manually audit and submit claims to remain within the Amazon Terms of Service.

**The Best Features Included With Refund Manager:**

- Automated Refund Request Processing.
- Identifies Lost or Damaged Inventory.
- Tracks & Claims Reimbursements.
- Saves Time & Increases Profit.

**Refund Manager Pricing:** Rather than charge a monthly fee, Refunds Manager simply charges a 25% commission on the funds you get back.

**Our Verdict:** We found Refund Manager easy to use and because they only charge for refunds they get back, you can't really lose.

**Our Rating: 7/10**

**Website:** [Refunds Manager](#)

[Learn more about Refunds Manager...](#)

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## 28. Amazon Sellers Lawyer

**Amazon Sellers' Lawyer** can help you get your account or individual products reinstated. They can also help resolve intellectual property disputes and false complaints from buyers.

If you are having any suspension or legal issues with Amazon, it might be worth reaching out to them for help.

**Our Verdict:** They specialize in Amazon sellers so we recommend contacting them to discuss any legal issues.

**Our Rating: 7/10**

**Website:** [Amazon Sellers' Lawyer](#)

[Learn more about Amazon Sellers' Lawyer...](#)

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Here are some additional resources that should help you build your Amazon empire:

**Reviews of the best Amazon courses:** [The 12 Best Amazon FBA Courses](#)

**Reviews of the best sourcing tools:** [The 5 Best Amazon Product Sourcing and Selling Tools](#)

**To see who wins in our product research head-to-head showdown, please read this:** [Helium 10 vs Jungle Scout](#)

Good Luck and Happy Selling!

James 😊

The Selling Guys

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