

**Amazon.com product rank
and BSR% chart**



From The Selling Guys
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Amazon US Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Arts & Crafts & Sewing	13,330,483	133,305	399,914	1,333,048
Automotive	34,894,256	348,943	1,046,828	3,489,426
Baby	3,807,256	38,073	114,218	380,726
Beauty & Personal Care	12,359,316	123,593	370,779	1,235,932
Books	93,862,059	938,621	2,815,862	9,386,206
Cell Phones & Accessories	20,788,363	207,884	623,651	2,078,836
Clothing, Shoes, & Jewelry	209,600,714	2,096,007	6,288,021	20,960,071
Computers & Accessories	8,631,138	86,311	258,934	863,114
Movies & TV	6,514,287	65,143	195,429	651,429
Electronics & Photo	21,537,202	215,372	646,116	2,153,720
Grocery	3,650,682	36,507	109,520	365,068
Handmade	2,620,353	26,204	78,611	262,035
Health & Household	9,716,003	97,160	291,480	971,600
Home & Kitchen	116,903,781	1,169,038	3,507,113	11,690,378
Industrial & Scientific	17,808,071	178,081	534,242	1,780,807
Luggage & Travel Gear	2,931,726	29,317	87,952	293,173
Office Products	10,387,270	103,873	311,618	1,038,727
Patio, Lawn & Garden	14,819,859	148,199	444,596	1,481,986
PC & Video Games	1,232,200	12,322	36,966	123,220
Pet Supplies Store	7,617,904	76,179	228,537	761,790
Software	217,004	2,170	6,510	21,700
Sports & Outdoors	34,090,172	340,902	1,022,705	3,409,017
Tools & Home Improvement	29,484,143	294,841	884,524	2,948,414
Toys Store	8,326,581	83,266	249,797	832,658
Watches	1,047,555	10,476	31,427	104,756

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