

**Amazon.co.uk product rank
and BSR% chart**



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Amazon UK Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Automotive	10,137,679	101,377	304,130	1,013,768
Baby	2,060,820	20,608	61,825	206,082
Beauty	4,480,610	44,806	134,418	448,061
Books	51,096,706	510,967	1,532,901	5,109,671
Business, Industry & Science	2,689,206	26,892	80,676	268,921
Clothing	7,034,038	70,340	211,021	703,404
Computers & Accessories	4,703,223	47,032	141,097	470,322
DIY & Tools	12,786,061	127,861	383,582	1,278,606
DVD & Blu-ray	1,561,888	15,619	46,857	156,189
Electronics & Photo	11,198,072	111,981	335,942	1,119,807
Garden & Outdoors	5,207,884	52,079	156,237	520,788
Grocery	1,921,419	19,214	57,643	192,142
Handmade	472,327	4,723	14,170	47,233
Health & Personal Care	3,633,477	36,335	109,004	363,348
Home & Kitchen	35,013,333	350,133	1,050,400	3,501,333
Jewellery	451,032	4,510	13,531	45,103
Luggage	411,157	4,112	12,335	41,116
PC & Video Games	709,964	7,100	21,299	70,996
Pet Supplies Store	3,757,348	37,573	112,720	375,735
Shoes & Bags	2,808,330	28,083	84,250	280,833
Software	63,827	638	1,915	6,383
Sports & Outdoors	9,931,766	99,318	297,953	993,177
Stationery & Office Supplies	4,765,352	47,654	142,961	476,535
Toys Store	7,074,765	70,748	212,243	707,477
Watches	218,147	2,181	6,544	21,815

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