

Amazon.it product rank and BSR% chart



From The Selling Guys
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Amazon Italy Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Automotive	6,391,098	63,911	191,733	639,110
Baby	1,264,523	12,645	37,936	126,452
Beauty	2,876,445	28,764	86,293	287,645
Books	20,905,651	209,057	627,170	2,090,565
Business, Industry & Science	1,860,862	18,609	55,826	186,086
Clothing	4,749,652	47,497	142,490	474,965
Computers & Accessories	4,578,406	45,784	137,352	457,841
DIY & Tools	9,820,571	98,206	294,617	982,057
DVD & Blu-ray	874,757	8,748	26,243	87,476
Electronics & Photo	9,564,462	95,645	286,934	956,446
Garden & Outdoors	4,158,705	41,587	124,761	415,871
Grocery	774,618	7,746	23,239	77,462
Handmade	117,877	1,179	3,536	11,788
Health & Personal Care	2,116,936	21,169	63,508	211,694
Home & Kitchen	25,425,465	254,255	762,764	2,542,547
Jewellery	265,841	2,658	7,975	26,584
Luggage	239,167	2,392	7,175	23,917
PC & Video Games	408,215	4,082	12,246	40,822
Pet Supplies Store	2,323,785	23,238	69,714	232,379
Shoes & Bags	2,209,817	22,098	66,295	220,982
Software	21,419	214	643	2,142
Sports & Outdoors	6,076,083	60,761	182,282	607,608
Stationery & Office Supplies	2,346,166	23,462	70,385	234,617
Toys Store	3,218,077	32,181	96,542	321,808
Watches	132,174	1,322	3,965	13,217

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