

**Amazon.com product rank
and BSR% chart**



From The Selling Guys
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Amazon US Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Arts & Crafts & Sewing	11,495,031	114,950	344,851	1,149,503
Automotive	28,258,678	282,587	847,760	2,825,868
Baby	3,965,098	39,651	118,953	396,510
Beauty & Personal Care	11,926,245	119,262	357,787	1,192,625
Books	90,316,650	903,167	2,709,500	9,031,665
Cell Phones & Accessories	18,054,371	180,544	541,631	1,805,437
Clothing, Shoes, & Jewelry	170,562,158	1,705,622	5,116,865	17,056,216
Computers & Accessories	8,631,138	86,311	258,934	863,114
Movies & TV	5,659,291	56,593	169,779	565,929
Electronics & Photo	17,847,208	178,472	535,416	1,784,721
Grocery	3,445,895	34,459	103,377	344,590
Handmade	2,220,864	22,209	66,626	222,086
Health & Household	10,272,016	102,720	308,160	1,027,202
Home & Kitchen	105,888,906	1,058,889	3,176,667	10,588,891
Industrial & Scientific	13,746,871	137,469	412,406	1,374,687
Luggage & Travel Gear	2,424,844	24,248	72,745	242,484
Office Products	9,836,890	98,369	295,107	983,689
Patio, Lawn & Garden	12,459,744	124,597	373,792	1,245,974
PC & Video Games	1,092,750	10,928	32,783	109,275
Pet Supplies Store	7,442,541	74,425	223,276	744,254
Software	186,806	1,868	5,604	18,681
Sports & Outdoors	28,882,648	288,826	866,479	2,888,265
Tools & Home Improvement	24,827,437	248,274	744,823	2,482,744
Toys Store	8,017,267	80,173	240,518	801,727
Watches	984,687	9,847	29,541	98,469

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