

Amazon.co.uk product rank and BSR% chart



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Amazon UK Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Automotive	6,389,067	63,891	191,672	638,907
Baby	1,875,462	18,755	56,264	187,546
Beauty	4,004,682	40,047	120,140	400,468
Books	47,674,296	476,743	1,430,229	4,767,430
Business, Industry & Science	2,042,663	20,427	61,280	204,266
Clothing	33,326,965	333,270	999,809	3,332,697
Computers & Accessories	4,154,952	41,550	124,649	415,495
DIY & Tools	10,530,711	105,307	315,921	1,053,071
DVD & Blu-ray	1,436,856	14,369	43,106	143,686
Electronics & Photo	8,948,185	89,482	268,446	894,819
Garden & Outdoors	4,033,962	40,340	121,019	403,396
Grocery	1,687,225	16,872	50,617	168,723
Handmade	324,897	3,249	9,747	32,490
Health & Personal Care	3,056,088	30,561	91,683	305,609
Home & Kitchen	3,455,997	34,560	103,680	345,600
Jewellery	3,058,843	30,588	91,765	305,884
Luggage	1,858,543	18,585	55,756	185,854
PC & Video Games	594,038	5,940	17,821	59,404
Pet Supplies Store	3,005,410	30,054	90,162	300,541
Shoes & Bags	13,065,682	130,657	391,970	1,306,568
Software	59,182	592	1,775	5,918
Sports & Outdoors	8,050,218	80,502	241,507	805,022
Stationery & Office Supplies	4,102,058	41,021	123,062	410,206
Toys Store	6,138,426	61,384	184,153	613,843
Watches	935,329	9,353	28,060	93,533

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