

Amazon.it product rank and BSR% chart



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Amazon Italy Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Automotive	5,204,173	52,042	156,125	520,417
Baby	1,182,512	11,825	35,475	118,251
Beauty	2,494,848	24,948	74,845	249,485
Books	17,994,433	179,944	539,833	1,799,443
Business, Industry & Science	1,323,187	13,232	39,696	132,319
Clothing	19,261,276	192,613	577,838	1,926,128
Computers & Accessories	3,995,874	39,959	119,876	399,587
DIY & Tools	6,954,285	69,543	208,629	695,429
DVD & Blu-ray	794,112	7,941	23,823	79,411
Electronics & Photo	8,018,769	80,188	240,563	801,877
Garden & Outdoors	2,992,214	29,922	89,766	299,221
Grocery	682,535	6,825	20,476	68,254
Handmade	83,178	832	2,495	8,318
Health & Personal Care	1,921,294	19,213	57,639	192,129
Home & Kitchen	19,149,580	191,496	574,487	1,914,958
Jewellery	1,461,547	14,615	43,846	146,155
Luggage	1,125,656	11,257	33,770	112,566
PC & Video Games	361,086	3,611	10,833	36,109
Pet Supplies Store	1,948,221	19,482	58,447	194,822
Shoes & Bags	9,046,917	90,469	271,408	904,692
Software	64,553	646	1,937	6,455
Sports & Outdoors	5,164,730	51,647	154,942	516,473
Stationery & Office Supplies	1,982,108	19,821	59,463	198,211
Toys Store	2,792,755	27,928	83,783	279,276
Watches	691,021	6,910	20,731	69,102

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