

**Amazon.com product rank
and BSR% chart**



From The Selling Guys
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Amazon US Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Arts & Crafts & Sewing	10,225,196	102,252	306,756	1,022,520
Automotive	26,600,178	266,002	798,005	2,660,018
Baby	3,004,964	30,050	90,149	300,496
Beauty & Personal Care	9,425,448	94,254	282,763	942,545
Books	78,948,132	789,481	2,368,444	7,894,813
Cell Phones & Accessories	14,978,741	149,787	449,362	1,497,874
Clothing, Shoes, & Jewelry	141,122,392	1,411,224	4,233,672	14,112,239
Computers & Accessories	6,119,547	61,195	183,586	611,955
Movies & TV	5,055,354	50,554	151,661	505,535
Electronics & Photo	16,468,660	164,687	494,060	1,646,866
Grocery	3,164,967	31,650	94,949	316,497
Handmade	2,195,121	21,951	65,854	219,512
Health & Household	8,352,999	83,530	250,590	835,300
Home & Kitchen	95,146,095	951,461	2,854,383	9,514,610
Industrial & Scientific	12,791,992	127,920	383,760	1,279,199
Luggage & Travel Gear	2,021,116	20,211	60,633	202,112
Office Products	9,353,697	93,537	280,611	935,370
Patio, Lawn & Garden	11,086,507	110,865	332,595	1,108,651
PC & Video Games	995,917	9,959	29,878	99,592
Pet Supplies Store	5,399,314	53,993	161,979	539,931
Software	168,828	1,688	5,065	16,883
Sports & Outdoors	30,587,862	305,879	917,636	3,058,786
Tools & Home Improvement	22,503,932	225,039	675,118	2,250,393
Toys Store	7,771,507	77,715	233,145	777,151
Watches	865,144	8,651	25,954	86,514

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