

**Amazon.it product rank and BSR% chart**



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**Amazon Italy Rank and BSR%**

Category	Total Products	Top 1%	Top 3%	Top 10%
Automotive	4,431,859	44,319	132,956	443,186
Baby	1,099,309	10,993	32,979	109,931
Beauty	2,204,329	22,043	66,130	220,433
Books	15,370,695	153,707	461,121	1,537,070
Business, Industry & Science	1,103,779	11,038	33,113	110,378
Clothing	14,647,127	146,471	439,414	1,464,713
Computers & Accessories	3,666,179	36,662	109,985	366,618
DIY & Tools	5,844,814	58,448	175,344	584,481
DVD & Blu-ray	736,457	7,365	22,094	73,646
Electronics & Photo	6,901,483	69,015	207,044	690,148
Garden & Outdoors	2,560,487	25,605	76,815	256,049
Grocery	609,995	6,100	18,300	61,000
Handmade	76,315	763	2,289	7,632
Health & Personal Care	1,740,231	17,402	52,207	174,023
Home & Kitchen	16,362,201	163,622	490,866	1,636,220
Jewellery	1,526,761	15,268	45,803	152,676
Luggage	953,955	9,540	28,619	95,396
PC & Video Games	307,675	3,077	9,230	30,768
Pet Supplies Store	1,600,113	16,001	48,003	160,011
Shoes & Bags	8,296,186	82,962	248,886	829,619
Software	62,307	623	1,869	6,231
Sports & Outdoors	7,055,065	70,551	211,652	705,507
Stationery & Office Supplies	1,748,550	17,486	52,457	174,855
Toys Store	2,597,060	25,971	77,912	259,706
Watches	586,464	5,865	17,594	58,646

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