

**Amazon.de product rank and BSR% chart**



From The Selling Guys  
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**Amazon Germany Rank and BSR%**

Category	Total Products	Top 1%	Top 3%	Top 10%
Automotive	5,757,856	57,579	172,736	575,786
Baby	1,783,231	17,832	53,497	178,323
Beauty	4,327,808	43,278	129,834	432,781
Books	17,546,118	175,461	526,384	1,754,612
Business, Industry & Science	2,303,618	23,036	69,109	230,362
Clothing	28,435,268	284,353	853,058	2,843,527
Computers & Accessories	5,144,350	51,444	154,331	514,435
DIY & Tools	10,846,711	108,467	325,401	1,084,671
DVD & Blu-ray	1,194,195	11,942	35,826	119,420
Electronics & Photo	10,200,572	102,006	306,017	1,020,057
Garden & Outdoors	5,324,501	53,245	159,735	532,450
Grocery	1,003,869	10,039	30,116	100,387
Handmade	217,636	2,176	6,529	21,764
Health & Personal Care	2,615,138	26,151	78,454	261,514
Home & Kitchen	25,931,623	259,316	777,949	2,593,162
Jewellery	2,352,886	23,529	70,587	235,289
Luggage	1,635,314	16,353	49,059	163,531
PC & Video Games	532,990	5,330	15,990	53,299
Pet Supplies Store	2,219,417	22,194	66,583	221,942
Shoes & Bags	12,110,147	121,101	363,304	1,211,015
Software	92,957	930	2,789	9,296
Sports & Outdoors	12,505,228	125,052	375,157	1,250,523
Stationery & Office Supplies	2,411,928	24,119	72,358	241,193
Toys Store	5,011,010	50,110	150,330	501,101
Watches	774,632	7,746	23,239	77,463

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