

Amazon.fr product rank and BSR% chart



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Amazon France Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Automotive	7,291,103	72,911	218,733	729,110
Baby	1,450,950	14,510	43,529	145,095
Beauty & Perfume	3,131,999	31,320	93,960	313,200
Books	20,104,356	201,044	603,131	2,010,436
Business, Industry & Science	2,079,602	20,796	62,388	207,960
Clothing	20,931,643	209,316	627,949	2,093,164
Computers & Accessories	6,375,691	63,757	191,271	637,569
DIY & Tools	9,303,278	93,033	279,098	930,328
DVD & Blu-ray	1,338,688	13,387	40,161	133,869
Electronics & Photo	11,401,935	114,019	342,058	1,140,194
Garden & Outdoors	3,363,204	33,632	100,896	336,320
Grocery	728,151	7,282	21,845	72,815
Handmade	91,862	919	2,756	9,186
Health & Personal Care	2,560,380	25,604	76,811	256,038
Home & Kitchen	22,688,662	226,887	680,660	2,268,866
Jewellery	2,120,082	21,201	63,602	212,008
Luggage	1,202,379	12,024	36,071	120,238
PC & Video Games	520,411	5,204	15,612	52,041
Pet Supplies Store	2,841,152	28,412	85,235	284,115
Shoes & Bags	9,574,609	95,746	287,238	957,461
Software	45,329	453	1,360	4,533
Sports & Outdoors	9,091,077	90,911	272,732	909,108
Stationery & Office Supplies	2,531,143	25,311	75,934	253,114
Toys Store	3,172,662	31,727	95,180	317,266
Watches	616,815	6,168	18,504	61,682

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