

15 BEST AMAZON SELLER TOOLS & SERVICES WE USE

These are the best Amazon seller tools and resources we have used to build a successful Amazon business over the last 14 years.

We always do thorough testing before we start using any Amazon selling tool whether for [retail arbitrage](#), [wholesale](#) or [private label](#).

You can be assured that these are the best selling tools for Amazon FBA currently available and should help you find success.

The best Amazon FBA selling tools and services are;

1. [Jungle Scout](#)
2. [Helium 10](#)
3. [Tactical Arbitrage](#)
4. [SourceMogul](#)
5. [BuyBotPro](#)
6. [Keepa Chrome Extension](#)
7. [CamelCamelCamel](#)
8. [Thompson & Holt](#)
9. [Currencies Direct](#)
10. [Siteground](#)
11. [Marketplace Superheroes](#)
12. [Amazing Selling Machine](#)
13. [Amazon Boot Camp](#)
14. [Proven Amazon Course](#)
15. [The Wholesale Formula](#)

The Best Amazon FBA Courses & Training

Private Label Course – We recommend [Marketplace Superheroes](#) for a high quality affordable private label course – to learn more please [click here](#).

Website: [Marketplace Superheroes](#)

Private Label Ultimate Course – If you have a larger budget we would recommend [Amazing Selling Machine](#) training – please [click here for more details](#).

Website: [Amazing Selling Machine](#)

☐ **Retail Arbitrage Course** – for people wanting to start with Retail Arbitrage we recommend The Selling Family [Amazon Boot Camp](#) course – [please click here for more details](#).

Website: [Amazon Boot Camp](#)

☐ **Amazon FBA & Wholesale Course** – [Proven Amazon Course](#) (PAC) – Jim Cockrum’s Proven Amazon Course covers most aspects of selling on Amazon including Arbitrage, Wholesale, Merch and Private Label. Please take a look at the incredible amount of content you get by [clicking here](#).

Website: [Proven Amazon Course](#)

☐ **Amazon Wholesale Course** – the most comprehensive Amazon Wholesale course is [The Wholesale Formula](#) – please [click here to learn more](#).

Website: [The Wholesale Formula](#)

Amazon FBA Product Research Tools

The logo for Helium 10, featuring a stylized blue bar chart icon to the left of the text "Helium 10" in a bold, blue, sans-serif font.A blue ribbon-style banner with the word "RECOMMENDED" in white, uppercase, sans-serif font.

[Helium 10](#) – Everyone doing FBA should have this powerful suite of Amazon product research tools.

Keyword Research and Tracking, optimize PPC, find profitable products, highlight refunds Amazon owes you, spy on competitors, [hijacker alerts](#) for your listing and many more tools.

You can use a lot of the **Helium 10 tools for free starting today** – [click here to take a look at the Helium 10 tools](#).

Helium 10 Free Trial: You can get your free Helium 10 account by clicking here: [Free Helium 10 Account](#).

Website: [Helium 10](#)

[Create My FREE Helium 10 Account!](#)

The logo for Jungle Scout, featuring a stylized 'JS' in black and orange, followed by the words 'Jungle Scout' in a sans-serif font.A blue ribbon-style badge with the word 'RECOMMENDED' in white capital letters, and three yellow stars below it.

[Jungle Scout](#) – Jungle Scout is still the gold standard in **Private Label** [product research tools](#) for Amazon. Jungle Scout is still used by a lot of the most successful private label sellers on Amazon. We highly recommend it and you can see all the awesome tools you get by clicking [here](#).

Jungle Scout Discount Code: [Jungle Scout 30% Discount](#)

Use the [FREE Jungle Scout Sales Estimator](#) to get monthly sales volume for any product being sold on Amazon – [Jungle Scout Sales Estimator](#)

Website: [Jungle Scout](#)

[Learn more about Jungle Scout...](#)

Amazon Arbitrage Sourcing Tools

The logo for SourceMogul, featuring a stylized 'S' in blue and purple, followed by the word 'sourcemogul' in a white sans-serif font on a dark blue background.A blue ribbon-style badge with the word 'RECOMMENDED' in white capital letters, and three yellow stars below it.

[SourceMogul](#) – Source Mogul is one of the best automated online sourcing tools available and makes a great alternative to [Tactical Arbitrage](#) or FBA Wizard Pro.

[SourceMogul](#) will scan hundreds of online stores searching for the best deals. You can use criteria that best suits your overall strategies. You are able to adjust filters for profit, ROI, sales volume, category, cost price and many more.

SourceMogul Free Trial: Our readers get an exclusive 10-day FREE trial: [SourceMogul FREE Trial](#)

Website: [SourceMogul](#)

[Start My FREE SourceMogul Trial...](#)



Tactical Arbitrage – Tactical Arbitrage can be used for most types of product sourcing including **online arbitrage** and **wholesale**. Tactical Arbitrage works in the US, UK, Australia, Canada and many more.

You can test Tactical Arbitrage today with their free trial – [Tactical Arbitrage Free Trial](#).

Website: [Tactical Arbitrage](#)

[Start My FREE Tactical Arbitrage Trial...](#)

BuyBotPro – Buy Bot Pro is the world’s first fully automated FBA calculator, online arbitrage sourcing & wholesale analysis tool. Save time, make more profits, scale faster and avoid the ‘Bad Buys’ that can destroy your business – [click here to learn more](#).

BuyBotPro Free Trial: You get a 14-day money-back guarantee with [BuyBotPro](#).

Website: [BuyBotPro](#)

[Learn more about BuyBotPro...](#)



Online Arbitrage Deals

[Online Arbitrage Deals](#) – if you want to scale up your Amazon FBA or Shopify business then why not outsource your product sourcing? Online Arbitrage Deals will free up your time so you can really take your business to the next level.

[Online Arbitrage Deals](#) works in the US and UK and you can take a look at the services on offer [here](#).

Website: [Online Arbitrage Deals](#)

Amazon Product Analysis



Amazon Seller

Amazon Mobile LLC Business

Everyone

The [Amazon Seller app](#) is free to download and made by Amazon themselves. You can analyze sales, fulfill orders, find products to sell, manage offers, inventory and returns, and deal with customer queries. You will need an Amazon business account to use it.

Website: [Amazon Seller app](#)



[Keepa](#) – the Keepa Chrome Extension is an absolutely **essential free tool** for analyzing sales, price and seller history of products on Amazon.

Website: [Keepa](#)



[CamelCamelCamel](#) – a free tool that lets you look at the price history of any Amazon product. Users are also able to **set price watches** and then be emailed when a product reaches that price which can be a great help when doing [online arbitrage](#) sourcing.

Website: [CamelCamelCamel](#)

Amazon Refund Tools



[Refund Genie](#) from Helium 10 helps automate the complex process of getting FBA reimbursements. If you are a seller on Amazon it is likely you are owed reimbursements for lost and damaged inventory as well as many other things.

We recently ran an audit and managed to get **\$1888 back from Amazon** that we would have otherwise missed out on!

Free Trial: Helium 10 offer a free account so you can test their products including Refund Genie: [Sign up for your Free Helium 10 Account.](#)

Website: [Refund Genie](#)

Amazon Category Ungating



[The Selling Family Ungating Service](#)

A lot of the best **Amazon categories are restricted**. It can be very profitable to get access to these categories but it can be a complicated process.

Amazon sellers can use services to help them get ungated quickly and start making extra cash. We recommend [The Selling Family Ungating Service](#) which helps you get ungated quickly, easily and fully within Amazon Terms of Service.

The service will allow you to sell toy brands such as Mattel, Barbie, Funko POP!, Fisher-Price, Hasbro, Disney, and more.

It will also open **lucrative sub-categories** such as Topicals, Baby Topicals, Baby Diapering, Oral Hygiene, and Feminine Hygiene.

Website: [The Selling Family Ungating Service](#)

[Get Ungated in the Toy, Topical, and Grocery Categories!](#)

Amazon Seller Account Appeal and Suspension Services



Thompson & Holt – these guys have incredible success in getting Amazon seller accounts reinstated after suspension. They also offer account monitoring services to make sure you avoid any future issues.

Thompson & Holt cover all Amazon marketplaces including the US and UK. They offer a fast and affordable service so we recommend you get in touch with them [here](#).

Website: [Thompson & Holt](#)

Amazon Accounting and Payments



[Currencies Direct](#) – Currencies Direct allows Amazon sellers to receive money from international marketplaces without having to set up a local bank account.

Sellers can **save up to 75% on foreign currency payment** fees compared with using Amazon. It is easy to get started and will save you a ton of money over the year.

There is really no excuse not to sign up today: **[Currencies Direct](#)**

Website: **[Currencies Direct](#)**

Amazon Repricing Software



[BQool Amazon Repricer](#) helps you to win the Buy Box. With intelligent repricing software like BQool, you can set complex pricing rules and this can make a huge difference to your profits. You can also choose which sellers to compete with and change pricing only when you need to.

Users report an average of a **35% increase in sales** and Buy Box share using this software.

We recommend using **[BQool Amazon Repricer](#)** which covers all marketplaces and they offer a free trial.

Website: **[BQool Amazon Repricer](#)**

xsellco

[xSellco Repricer](#) is meant to be the fastest Amazon repricing software available. It can change your prices in under 90 seconds in order to beat the competition and win more orders. It also has the advantage of being able to reprice on eBay, Walmart and Shopify in addition to Amazon.

xSellco Free Trial: xSellco offer a 14-day free trial which we highly recommend you use to see what a huge impact it can have on your sales – [xSellco Free Trial](#).

Website: [xSellco Repricer](#)

Websites & Hosting for Amazon Sellers



Siteground – For website hosting and domains we use and recommend Siteground. They are extremely reliable with great customer support. Take a look [here](#).

Website: [Siteground](#)

Shipping Supplies for Amazon FBA

For US Amazon sellers

[Amazon FBA labels](#)

[DYMO LabelWriter 450 Thermal Label Printer](#)

[Laser Printer](#)

[Heat Gun](#) for removing store labels

[Scotty Peelers Label & Sticker Remover](#)

[Shipping Scales](#)

[Box Resizer](#)

For UK Amazon Sellers

[Amazon FBA Labels](#)

[Laser Printer](#)

[Heat Gun](#) for removing store labels

[151 Products Sticker Remover Kit](#)

[Shipping Scales](#)

[Bubble Wrap](#)

For reviews of the best Amazon courses please read this;

[Top 6 Best Amazon FBA Courses](#)

For reviews of the best sourcing tools please read this;

[The 5 Best Amazon Product Sourcing and Selling Tools](#)

Good luck and Happy Selling!

James ☺

PLEASE SAVE THIS GUIDE FOR FUTURE REFERENCE!