

**Amazon.com product rank  
and BSR% chart**



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**Amazon US Rank and BSR%**

Category	Total Products	Top 1%	Top 3%	Top 10%
Arts & Crafts & Sewing	6,896,471	68,965	206,894	689,647
Automotive	19,983,654	199,837	599,510	1,998,365
Baby	2,851,312	28,513	85,539	285,131
Beauty & Personal Care	8,583,614	85,836	257,508	858,361
Books	55,698,471	556,985	1,670,954	5,569,847
Cell Phones & Accessories	11,490,321	114,903	344,710	1,149,032
Clothing, Shoes, & Jewelry	105,311,717	1,053,117	3,159,352	10,531,172
Computers & Accessories	6,119,547	61,195	183,586	611,955
Movies & TV	3,114,547	31,145	93,436	311,455
Electronics & Photo	12,387,411	123,874	371,622	1,238,741
Grocery	2,670,598	26,706	80,118	267,060
Handmade	1,397,487	13,975	41,925	139,749
Health & Household	6,976,547	69,765	209,296	697,655
Home & Kitchen	55,733,216	557,332	1,671,996	5,573,322
Industrial & Scientific	8,882,369	88,824	266,471	888,237
Luggage & Travel Gear	2,033,654	20,337	61,010	203,365
Office Products	7,127,897	71,279	213,837	712,790
Patio, Lawn & Garden	7,656,874	76,569	229,706	765,687
PC & Video Games	690,477	6,905	20,714	69,048
Pet Supplies Store	4,863,598	48,636	145,908	486,360
Software	146,987	1,470	4,410	14,699
Sports & Outdoors	27,441,214	274,412	823,236	2,744,121
Tools & Home Improvement	16,570,984	165,710	497,130	1,657,098
Toys Store	8,116,326	81,163	243,490	811,633
Watches	1,180,244	11,802	35,407	118,024

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