

**Amazon.co.uk product rank
and BSR% chart**



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Amazon UK Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Automotive	4,897,356	48,974	146,921	489,736
Baby	1,788,149	17,881	53,644	178,815
Beauty	3,709,835	37,098	111,295	370,984
Books	24,397,541	243,975	731,926	2,439,754
Business, Industry & Science	1,252,844	12,528	37,585	125,284
Clothing	21,081,633	210,816	632,449	2,108,163
Computers & Accessories	3,804,953	38,050	114,149	380,495
DIY & Tools	7,679,824	76,798	230,395	767,982
DVD & Blu-ray	931,174	9,312	27,935	93,117
Electronics & Photo	7,863,698	78,637	235,911	786,370
Garden & Outdoors	2,397,841	23,978	71,935	239,784
Grocery	1,445,665	14,457	43,370	144,567
Handmade	224,674	2,247	6,740	22,467
Health & Personal Care	2,739,647	27,396	82,189	273,965
Home & Garden	6,205,477	62,055	186,164	620,548
Jewellery	2,666,368	26,664	79,991	266,637
Luggage	1,536,465	15,365	46,094	153,647
PC & Video Games	473,695	4,737	14,211	47,370
Pet Supplies Store	2,282,137	22,821	68,464	228,214
Shoes & Bags	10,313,471	103,135	309,404	1,031,347
Software	52,581	526	1,577	5,258
Sports & Outdoors	10,547,147	105,471	316,414	1,054,715
Stationery & Office Supplies	2,918,414	29,184	87,552	291,841
Toys Store	5,852,361	58,524	175,571	585,236
Watches	741,913	7,419	22,257	74,191

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