

Amazon.it product rank and BSR% chart



From The Selling Guys
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Amazon Italy Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Automotive	3,787,924	37,879	113,638	378,792
Baby	1,082,478	10,825	32,474	108,248
Beauty	2,074,698	20,747	62,241	207,470
Books	12,342,657	123,427	370,280	1,234,266
Business, Industry & Science	841,547	8,415	25,246	84,155
Clothing	13,063,247	130,632	391,897	1,306,325
Computers & Accessories	3,467,985	34,680	104,040	346,799
DIY & Tools	5,134,247	51,342	154,027	513,425
DVD & Blu-ray	644,175	6,442	19,325	64,418
Electronics & Photo	6,907,475	69,075	207,224	690,748
Garden & Outdoors	2,116,475	21,165	63,494	211,648
Grocery	511,928	5,119	15,358	51,193
Handmade	61,748	617	1,852	6,175
Health & Personal Care	1,549,324	15,493	46,480	154,932
Home & Kitchen	14,254,365	142,544	427,631	1,425,437
Jewellery	1,285,641	12,856	38,569	128,564
Luggage	911,830	9,118	27,355	91,183
PC & Video Games	274,240	2,742	8,227	27,424
Pet Supplies Store	1,388,421	13,884	41,653	138,842
Shoes & Bags	7,965,897	79,659	238,977	796,590
Software	62,307	623	1,869	6,231
Sports & Outdoors	6,602,347	66,023	198,070	660,235
Stationery & Office Supplies	1,541,235	15,412	46,237	154,124
Toys Store	2,495,741	24,957	74,872	249,574
Watches	541,235	5,412	16,237	54,124

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