

**Amazon.com product rank  
and BSR% chart**



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**Amazon US Rank and BSR%**

Category	Total Products	Top 1%	Top 3%	Top 10%
Arts & Crafts & Sewing	7,084,275	70,843	212,528	708,428
Automotive	21,593,446	215,934	647,803	2,159,345
Baby	2,721,372	27,214	81,641	272,137
Beauty & Personal Care	8,509,732	85,097	255,292	850,973
Books	62,866,656	628,667	1,886,000	6,286,666
Cell Phones & Accessories	11,979,023	119,790	359,371	1,197,902
Clothing, Shoes, & Jewelry	110,810,192	1,108,102	3,324,306	11,081,019
Computers & Accessories	6,308,577	63,086	189,257	630,858
Movies & TV	3,319,188	33,192	99,576	331,919
Electronics & Photo	12,922,174	129,222	387,665	1,292,217
Grocery	2,789,697	27,897	83,691	278,970
Handmade	1,437,489	14,375	43,125	143,749
Health & Household	7,210,444	72,104	216,313	721,044
Home & Kitchen	54,407,102	544,071	1,632,213	5,440,710
Industrial & Scientific	9,720,866	97,209	291,626	972,087
Luggage & Travel Gear	2,168,125	21,681	65,044	216,813
Office Products	7,389,519	73,895	221,686	738,952
Patio, Lawn & Garden	7,545,107	75,451	226,353	754,511
PC & Video Games	680,559	6,806	20,417	68,056
Pet Supplies Store	4,783,038	47,830	143,491	478,304
Software	155,420	1,554	4,663	15,542
Sports & Outdoors	28,335,780	283,358	850,073	2,833,578
Tools & Home Improvement	17,175,051	171,751	515,252	1,717,505
Toys Store	8,794,052	87,941	263,822	879,405
Watches	1,180,244	11,802	35,407	118,024

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