

**Amazon.co.uk product rank
and BSR% chart**



From The Selling Guys
www.thesellingguys.com

Amazon UK Rank and BSR%

| Category | Total Products | Top 1% | Top 3% | Top 10% |
|------------------------------|----------------|---------|---------|-----------|
| Automotive | 4,214,633 | 42,146 | 126,439 | 421,463 |
| Baby | 1,532,841 | 15,328 | 45,985 | 153,284 |
| Beauty | 3,099,563 | 30,996 | 92,987 | 309,956 |
| Books | 21,490,855 | 214,909 | 644,726 | 2,149,086 |
| Business, Industry & Science | 1,097,426 | 10,974 | 32,923 | 109,743 |
| Clothing | 19,266,389 | 192,664 | 577,992 | 1,926,639 |
| Computers & Accessories | 3,470,751 | 34,708 | 104,123 | 347,075 |
| DIY & Tools | 6,904,355 | 69,044 | 207,131 | 690,436 |
| DVD & Blu-ray | 845,084 | 8,451 | 25,353 | 84,508 |
| Electronics & Photo | 7,157,807 | 71,578 | 214,734 | 715,781 |
| Garden & Outdoors | 1,911,998 | 19,120 | 57,360 | 191,200 |
| Grocery | 1,336,250 | 13,363 | 40,088 | 133,625 |
| Handmade | 194,753 | 1,948 | 5,843 | 19,475 |
| Health & Personal Care | 2,339,309 | 23,393 | 70,179 | 233,931 |
| Home & Garden | 6,890,471 | 68,905 | 206,714 | 689,047 |
| Jewellery | 2,467,869 | 24,679 | 74,036 | 246,787 |
| Luggage | 1,389,571 | 13,896 | 41,687 | 138,957 |
| PC & Video Games | 418,972 | 4,190 | 12,569 | 41,897 |
| Pet Supplies Store | 1,892,374 | 18,924 | 56,771 | 189,237 |
| Shoes & Bags | 9,427,814 | 94,278 | 282,834 | 942,781 |
| Software | 49,232 | 492 | 1,477 | 4,923 |
| Sports & Outdoors | 9,174,420 | 91,744 | 275,233 | 917,442 |
| Stationery & Office Supplies | 2,679,112 | 26,791 | 80,373 | 267,911 |
| Toys Store | 5,390,771 | 53,908 | 161,723 | 539,077 |
| Watches | 645,551 | 6,456 | 19,367 | 64,555 |

Copyright The Selling Guys 2020

Please visit our site for more awesome Amazon resources -

www.thesellingguys.com

Amazon Selling for Beginners Facebook Group -

www.facebook.com/groups/1744280689234802/

Amazon FBA Masters Facebook Group -

www.facebook.com/groups/272821296488253/