

Amazon.it product rank and BSR% chart



From The Selling Guys
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Amazon Italy Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Automotive	3,536,919	35,369	106,108	353,692
Baby	1,010,007	10,100	30,300	101,001
Beauty	1,918,134	19,181	57,544	191,813
Books	11,984,703	119,847	359,541	1,198,470
Business, Industry & Science	774,517	7,745	23,236	77,452
Clothing	11,993,368	119,934	359,801	1,199,337
Computers & Accessories	3,156,592	31,566	94,698	315,659
DIY & Tools	4,719,067	47,191	141,572	471,907
DVD & Blu-ray	618,178	6,182	18,545	61,818
Electronics & Photo	6,359,220	63,592	190,777	635,922
Garden & Outdoors	1,975,688	19,757	59,271	197,569
Grocery	471,490	4,715	14,145	47,149
Handmade	57,264	573	1,718	5,726
Health & Personal Care	1,435,716	14,357	43,071	143,572
Home & Kitchen	13,205,646	132,056	396,169	1,320,565
Jewellery	1,174,868	11,749	35,246	117,487
Luggage	828,824	8,288	24,865	82,882
PC & Video Games	254,401	2,544	7,632	25,440
Pet Supplies Store	1,265,819	12,658	37,975	126,582
Shoes & Bags	7,426,819	74,268	222,805	742,682
Software	62,307	623	1,869	6,231
Sports & Outdoors	3,582,437	35,824	107,473	358,244
Stationery & Office Supplies	1,152,959	11,530	34,589	115,296
Toys Store	2,368,193	23,682	71,046	236,819
Watches	495,303	4,953	14,859	49,530

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