

## 15 BEST AMAZON SELLER TOOLS & SERVICES WE USE IN 2020

These are the best Amazon seller tools and resources we have used to build a successful Amazon business over the last 14 years. We always do thorough testing before we start using any Amazon selling tool or service whether for retail arbitrage, wholesale or private label. You can be assured that these are the best Amazon FBA tools and services available to help you find success.

Here are the best Amazon selling tools, [courses](#) and services we will be reviewing;

1. [Jungle Scout](#)
2. [Helium 10](#)
3. [Tactical Arbitrage](#)
4. [BuyBotPro](#)
5. [Fetcher](#)
6. [Keepa](#)
7. [CamelCamelCamel](#)
8. [Thompson & Holt](#)
9. [Currencies Direct](#)
10. [Siteground](#)
11. [Marketplace Superheroes](#)
12. [Amazing Selling Machine](#)
13. [Amazon Boot Camp](#)
14. [Proven Amazon Course](#)
15. [The Wholesale Formula](#)

### The Best Amazon FBA Courses & Training

\* **Private Label Course** – we recommend [Marketplace Superheroes](#) for a high quality affordable private label course – to learn more please [click here](#)

\* **Private Label Ultimate Course** – if you have a larger budget we would recommend [Amazing Selling Machine training](#) – please [click here for more details](#).

\* **Retail Arbitrage Course** – for people wanting to start with Retail Arbitrage we recommend The Selling Family [Amazon Boot Camp](#) course – please [click here for more details](#).

\* **Amazon FBA & Wholesale Course** – [Proven Amazon Course](#) (PAC) – Jim Cockrum's Proven Amazon Course covers most aspects of selling on Amazon including Arbitrage, Wholesale, Merch and Private Label. Please take a look at the incredible amount of content you get by [clicking here](#).

\* **Amazon Wholesale Course** – the most comprehensive Amazon Wholesale course is [The Wholesale Formula](#) – please [click here to learn more](#).

## **Amazon FBA Product Research Tools**

[Jungle Scout](#) – Jungle Scout is still the gold standard in Private Label [product research tools](#) for Amazon. Jungle Scout is still used by a lot of the most successful private label sellers on Amazon. We highly recommend it and you can [take a look here](#).

**Jungle Scout Discount Code** – USE THIS LINK FOR UP TO 30% OFF – [Jungle Scout Discount](#) ☐

Use the [FREE Jungle Scout Sales Estimator](#) to get monthly sales volume for any product being sold on Amazon – [FREE Jungle Scout Sales Estimator](#)

[Helium 10](#) – Everyone doing FBA should have this powerful suite of Amazon product research tools. Keyword Research and Tracking, optimize PPC, find profitable products, highlight refunds Amazon owes you, spy on competitors, [hijacker alerts](#) for your listing and many more tools.

You can use a lot of the Helium 10 tools for Amazon sellers for free starting today – [click here to take a look](#).

[Tactical Arbitrage](#) – Tactical Arbitrage can be used for most types of product sourcing including online arbitrage and wholesale. It works in the US, UK, Australia, Canada and many more. You can test it out with their free trial – [Tactical Arbitrage Free Trial](#).

[BuyBotPro](#) – Buy Bot Pro is the world's first fully automated FBA calculator, online arbitrage sourcing & wholesale analysis tool. Save time, make more profits, scale faster and avoid the 'Bad Buys' that can destroy your business – [click here to learn more](#).

## **Amazon FBA Accounting and Profits**

[Fetcher](#) – From the guys behind Jungle Scout, this is their awesome Amazon accounting software. Fetcher will grab all your Amazon data and calculate your profits, PPC success, refunds, fees and more so you can know what's really happening in your Amazon business. They are currently offering a 30-day free trial which you can grab here – [Fetcher free 30-day trial](#).

## **Amazon Product Analysis**

[Keepa](#) – the Keepa Chrome Extension is an absolutely essential free tool for analysing sales, price and seller history of products on Amazon.

[CamelCamelCamel](#) – a free tool that lets you look at the price history of any Amazon product. Users are also able to set price watches and then be emailed when a product reaches that price which can be a great help when doing [online arbitrage](#) sourcing.

## **Amazon Seller Account Appeal and Suspension Service**

[Thompson & Holt](#) – these guys have incredible success in getting Amazon seller accounts reinstated after suspension. They also offer account monitoring services to make sure you avoid any future issues. Thompson & Holt cover all Amazon marketplaces including the US and UK. They offer a fast and affordable service so we recommend you [get in touch with them here](#).

## **Amazon Currency Exchange and Payments**

[Currencies Direct](#) – Amazon sellers can save up to 75% on foreign currency payments on Amazon. Nobody should still be using Amazon to transfer their funds. Using Currencies Direct is basically giving you free extra money each month and can make a huge difference over the year. There is really no excuse not to [sign up today here](#).

## **Websites & Hosting for Amazon Sellers**

[Siteground](#) – For website hosting and domains we use and recommend Siteground. They are extremely reliable with great customer support. [Take a look here](#).

## **Shipping Tools and Supplies to Help You Sell on Amazon**

**For US Amazon sellers**

[Amazon FBA labels](#)

[DYMO LabelWriter 450 Thermal Label Printer](#)

[Laser Printer](#)

[Heat Gun](#) for removing store labels

[Scotty Peelers Label & Sticker Remover](#)

[Shipping Scales](#)

[Box Resizer](#)

## **For UK Amazon Sellers**

[Amazon FBA Labels](#)

[Samsung Laser Printer](#)

[Heat Gun](#) for removing store labels

[151 Products Sticker Remover Kit](#)

[Shipping Scales](#)

[Bubble Wrap](#)

**For reviews of the best Amazon courses please read this;**

[Top 5 Best Amazon FBA Courses For 2020](#)

**For reviews of the best sourcing tools please read this;**

[The 5 Best Amazon Product Sourcing And Selling Tools](#)

I hope you enjoyed this guide and if you want more great help and tips for selling on Amazon please visit our website [The Selling Guys](#).

[Amazon Selling for Beginners](#) - our Facebook group for those starting out on their Amazon selling journey.

[Amazon FBA Masters](#) - a Facebook group for the more experienced sellers and those looking at starting Private Label selling.

[Facebook Page](#)

[www.thesellingguys.com](http://www.thesellingguys.com)

Good luck and Happy Selling!

James 😊

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