

**Amazon.com product rank
and BSR% chart**



From The Selling Guys
www.thesellingguys.com

Amazon US Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Arts & Crafts & Sewing	5,247,112	52,471	157,413	524,711
Automotive	8,443,324	84,433	253,300	844,332
Baby	8,275,514	82,755	248,265	827,551
Beauty & Personal Care	1,778,947	17,789	53,368	177,895
Books	62,788,167	627,882	1,883,645	6,278,817
Cell Phones & Accessories	6,255,457	62,555	187,664	625,546
Clothing, Shoes, & Jewelry	14,363,284	143,633	430,899	1,436,328
Computers & Accessories	3,455,478	34,555	103,664	345,548
DVD & Blu-ray	9,779,335	97,793	293,380	977,934
Electronics & Photo	11,812,623	118,126	354,379	1,181,262
Grocery	681,237	6,812	20,437	68,124
Handmade	929,394	9,294	27,882	92,939
Health & Household	2,833,142	28,331	84,994	283,314
Home & Kitchen	12,938,677	129,387	388,160	1,293,868
Industrial & Scientific	6,443,348	64,433	193,300	644,335
Luggage & Travel Gear	394,787	3,948	11,844	39,479
Office Products	2,054,935	20,549	61,648	205,494
Patio, Lawn & Garden	1,814,237	18,142	54,427	181,424
PC & Video Games	258,436	2,584	7,753	25,844
Pet Supplies Store	541,183	5,412	16,235	54,118
Software	38,669	387	1,160	3,867
Sports & Outdoors	5,814,926	58,149	174,448	581,493
Tools & Home Improvement	6,925,714	69,257	207,771	692,571
Toys Store	2,869,368	28,694	86,081	286,937
Watches	1,180,244	11,802	35,407	118,024

Copyright The Selling Guys 2018

Please visit our site for more awesome Amazon resources -

www.thesellingguys.com

Amazon Selling for Beginners Facebook Group -

www.facebook.com/groups/1744280689234802/

Amazon FBA Masters Facebook Group -

www.facebook.com/groups/272821296488253/