

**Amazon.co.uk product rank  
and BSR% chart**



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**Amazon UK Rank and BSR%**

Category	Total Products	Top 1%	Top 3%	Top 10%
Automotive	3,057,871	30,579	91,736	305,787
Baby	1,223,656	12,237	36,710	122,366
Beauty	697,178	6,972	20,915	69,718
Books	37,361,984	373,620	1,120,860	3,736,198
Business, Industry & Science	1,384,657	13,847	41,540	138,466
Clothing	15,336,267	153,363	460,088	1,533,627
Computers & Accessories	1,987,246	19,872	59,617	198,725
DIY & Tools	2,068,346	20,683	62,050	206,835
DVD & Blu-ray	1,247,833	12,478	37,435	124,783
Electronics & Photo	8,832,644	88,326	264,979	883,264
Garden & Outdoors	797,623	7,976	23,929	79,762
Grocery	466,364	4,664	13,991	46,636
Handmade	142,545	1,425	4,276	14,255
Health & Personal Care	936,215	9,362	28,086	93,622
Home & Kitchen	10,866,355	108,664	325,991	1,086,636
Jewellery	856,623	8,566	25,699	85,662
Luggage	562,338	5,623	16,870	56,234
PC & Video Games	199,232	1,992	5,977	19,923
Pet Supplies Store	428,316	4,283	12,849	42,832
Shoes & Bags	1,487,124	14,871	44,614	148,712
Software	31,934	319	958	3,193
Sports & Outdoors	4,231,783	42,318	126,953	423,178
Stationery & Office Supplies	1,003,647	10,036	30,109	100,365
Toys Store	2,321,665	23,217	69,650	232,167
Watches	328,961	3,290	9,869	32,896

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