

Amazon.it product rank and BSR% chart



From The Selling Guys
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Amazon Italy Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Automotive	2,058,133	20,581	61,744	205,813
Baby	399,635	3,996	11,989	39,964
Beauty	403,506	4,035	12,105	40,351
Books	22,355,147	223,551	670,654	2,235,515
Business, Industry & Science	963,264	9,633	28,898	96,326
Clothing	3,895,043	38,950	116,851	389,504
Computers & Accessories	966,328	9,663	28,990	96,633
DIY & Tools	1,783,165	17,832	53,495	178,317
DVD & Blu-ray	650,147	6,501	19,504	65,015
Electronics & Photo	4,366,095	43,661	130,983	436,610
Garden & Outdoors	393,265	3,933	11,798	39,327
Grocery	914,207	9,142	27,426	91,421
Handmade	41,032	410	1,231	4,103
Health & Personal Care	539,747	5,397	16,192	53,975
Home & Kitchen	5,947,235	59,472	178,417	594,724
Jewellery	425,631	4,256	12,769	42,563
Luggage	220,314	2,203	6,609	22,031
PC & Video Games	99,817	998	2,995	9,982
Pet Supplies Store	385,538	3,855	11,566	38,554
Shoes & Bags	978,316	9,783	29,349	97,832
Software	62,307	623	1,869	6,231
Sports & Outdoors	148,961	1,490	4,469	14,896
Stationery & Office Supplies	560,743	5,607	16,822	56,074
Toys Store	700,317	7,003	21,010	70,032
Watches	263,917	2,639	7,918	26,392

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