

Amazon.fr product rank and BSR% chart



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Amazon France Rank and BSR%

Category	Total Products	Top 1%	Top 3%	Top 10%
Automotive	2,365,952	23,660	70,979	236,595
Baby	648,932	6,489	19,468	64,893
Beauty	5,193,264	51,933	155,798	519,326
Books	22,315,714	223,157	669,471	2,231,571
Business, Industry & Science	1,923,536	19,235	57,706	192,354
Clothing	6,211,475	62,115	186,344	621,148
Computers & Accessories	895,638	8,956	26,869	89,564
DIY & Tools	1,693,217	16,932	50,797	169,322
DVD & Blu-ray	586,392	5,864	17,592	58,639
Electronics & Photo	6,355,074	63,551	190,652	635,507
Garden & Outdoors	914,308	9,143	27,429	91,431
Grocery	767,094	7,671	23,013	76,709
Handmade	71,398	714	2,142	7,140
Health & Personal Care	603,296	6,033	18,099	60,330
Home & Kitchen	6,473,229	64,732	194,197	647,323
Jewellery	652,398	6,524	19,572	65,240
Luggage	374,881	3,749	11,246	37,488
PC & Video Games	152,302	1,523	4,569	15,230
Pet Supplies Store	367,950	3,680	11,039	36,795
Shoes & Bags	1,087,473	10,875	32,624	108,747
Software	112,106	1,121	3,363	11,211
Sports & Outdoors	3,226,814	32,268	96,804	322,681
Stationery & Office Supplies	763,051	7,631	22,892	76,305
Toys Store	931,608	9,316	27,948	93,161
Watches	286,334	2,863	8,590	28,633

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